

evelyn luu
graphic designer

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education

9.18–
12.22 **ArtCenter College of Design**
BFA in Graphic Design
Graduated with Honors

recognition

2023 **Communication Arts**
Typography Annual 13
RYSE Hotel, Identity

2022 **Dieline Featured Student Work**
Glo, Packaging

1.20–
12.22 **ArtCenter College of Design**
Provost's List

9.18–
12.22 **ArtCenter College of Design**
Merit-Based Scholarship

2019 **ArtCenter Student Gallery**
Solace, Packaging
KOGO, Packaging

skills

strong working knowledge of:

InDesign, Photoshop, Illustrator, Lightroom,
After Effects, Acrobat, Glyphs, XD, Keyshot,
Solidworks, Keynote, Google Suite, Outlook,
Slack, Discord

familiar with:

Premiere, Figma, Processing, MadMapper,
Spark AR, p5.js

craft:

Book binding, typography, image editing,
laser cutting, copy editing, deck design,
DSLR photography, mural painting

experience

9.19–
12.22 **Special Projects Graphic Designer**
John Moran Auctioneers, Monrovia, CA
Designed layouts for auction catalogs. Collaborated
with a team of web designers to redesign the auction
house's website. Curated imagery for each site page
and created gallery mockups for online viewing.

1.21–
12.22 **Editor and Designer**
Source Material (SM) Publication, Pasadena, CA
Recruited editors of graphic design, illustration, and
product design to form the editorial team of SM's
From—Memory and *Safe Spaces*. Hosted workshops,
curated content, collaborated in publication design,
and developed spatial installations. Wrote interviews
and created social media and print marketing assets.

11.21–
6.22 **Mural Designer and Installer**
ArtCenter College of Design, Pasadena, CA
Designed the lobby mural located in the 1111 building at
the ArtCenter south campus. Planned and produced
the color palette, materials, and installation process of
the mural.

9.21–
12.22 **Writing Coach**
Writing Center, Pasadena, CA
Advised graduate and undergraduate students on
essays, theses, presentations, résumés, and websites
through peer coaching. Student representative for
orientations, outreach, and department meetings.

10.19–
3.20 **Freelance Graphic Designer**
Chinatown, Los Angeles, CA
Designed city street banners for Chinatown Los
Angeles for the 2021 Chinese New Year. Created
tote bags and t-shirts which were distributed to the
community during the 2021 Golden Dragon Parade.

6.18–
8.22 **Workshop Graphic Designer and Instructor**
Yearbooks@theBeach, Pasadena, CA
Created the annual visual identity for the company and
workshop event. Designed print collateral, apparel,
social media assets, and presentation decks for the
identity system. Developed and lectured lessons on
typography anatomy and design foundation for the
workshop attendees.

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