

Jaime Martin

GRAPHIC DESIGNER

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(907) 903-2024



WORK EXPERIENCE

BUSINESS OWNER

Oct 2022 - present

CACTUS CUPCAKES - Phoenix, AZ

Owner and operator of a small cupcake business. Operation of all aspects of the business including brand creation, design, marketing, baking, packaging, delivery services, content creation, customer service, and managing finances.

FREELANCE WORK

GRAPHIC DESIGNER

Feb 2022 - present

TEMBO TUSK LLC - Anaheim, CA

Created multiple web advertisements for a promotional campaign, as well as a magazine advertisement featured in OutdoorX4, Instagram posts for Christmas, and a social media icon to be used on the brand's Instagram account.

GRAPHIC DESIGNER

May 2021 - Jan 2022

WELL EMBROWED - Anchorage, AK

Assisted business owner with a complete rebrand and logo redesign. Worked with the client to create a logo that represents their work and further identifies their new brand identity. With the rebrand, the client has had an increase in customers.

GRAPHIC DESIGNER

Mar 2021 - Mar 2021

HIDDEN GEMS - Phoenix, AZ

Designed the brand's logo when they first opened. Adjustments were made as the brand grew and needed more variations of the logo for packaging, their website, business cards, and signage.

EDUCATION

BACHELOR OF ARTS

Aug 2019 - Apr 2023

ADVERTISING & GRAPHIC DESIGN - Phoenix, AZ

Received a Bachelor of Arts degree in Advertising & Graphic Design with a minor in Marketing from Grand Canyon University.

SKILLS

ADOBE INDESIGN
COMMUNICATION

ADOBE ILLUSTRATOR
ANALYTICAL SKILLS

ADOBE PHOTOSHOP
DETAIL-ORIENTED