

## EXPERIENCE

### Education

09/2017 - Present (Anticipate graduating in spring 2022)

#### ArtCenter College of Design | Pasadena, CA

Product Design

Bachelor of Science

### Internship

09/2021 - Present

#### Procter & Gamble Innovation Design Co-op | Cincinnati, USA

Working under the new business unit of P&G, PG ventures. Helping the team to design packaging solutions for ZEVO, focusing on sustainability, functionally, compactly and aesthetically to better present the products on shelf.

05/2021 - 08/2021

#### Aolab Packaging/Branding Internship | Shanghai, China

The only packaging and graphic designer working on hotel toiletries packaging for Tonino Lamborghini Hotel Yixing, this project was out for use in September 2021. Also assist designing brand identity and system for a furniture company.

04/2021 - 08/2021

#### Eternal Fleur Packaging Internship | New York, USA

The only packaging designer help to designing structures and shipping boxes for flower packaging, this project was put in use in July 2021.

10/2020 - 01/2021

#### Design360 Unlimited Graphic Internship | Los Angeles, USA

Working as a graphic designer to help creating branding identities for different clients, including logo design, stationery design, packaging design, and as well as presentation decks. One of the project was to assist designing graphics of PPE packaging for NBA teams.

05/2020 - 08/2020

#### Mocu Design Product Internship | Los Angeles, USA

Help to write current beauty trend reports during COVID situations, and also sketch and design conceptual cosmetic products and functional concepts for manufacturing purposes.

### ArtCenter

03/2021

#### Oreo Sponsored Design Storm

Lead a team of 3 to come up with new ways of advertising, and basic on that create new designs of shipping boxes and packaging opening ceremony for Oreo cookies to deliver joyfulness for consumers.

01/2020 - 04/2020

#### SIG Sponsored Packaging Project

Lead a team of 5 to creating new dieline pattern for carton boxed drinks, considering the aspects of aesthetic forms and silhouette designs as well as easy manufacturing functions in the lowest price. Also rebranded their factory machine that helps it to stands out in the current market.

09/2019 - 08/2020

#### Packaging 1 & 2 Teaching Assistance

Helped a class of 12 student to develop packaging dieline, and aesthetic forms. Guide students who have zero experience on packaging to understand how to transfer design from 2D to 3D, and solve the mechanical problem while building prototypes and models. Also help to refine proportions and iconic silhouette of their designs by giving critiques on both forms and graphics.

## RECOGNITION

05/2021

#### First Place of Dieline Awards 2021

Breath (Rebranding for Gum Oral Care Packaging)

05/2019 - 12/2019

#### Exhibited in ArtCenter Student Gallery

MYST Series (Rebranding for NKD SKN Self-tanning Packaging)  
TONEXT PocketMic (New Audio Recording Product line for YAMAHA)

## SKILLS SET

Sketching  
Storytelling  
Innovative Thinking  
Packaging Design  
Logo Design  
Graphic Design  
Motion Design  
3D Prototyping  
Digital Rendering  
Visual Presentation

## SOFTWARE

Photoshop  
Illustrator  
InDesign  
After Effects  
Keynote  
SolidWorks  
KeyShot  
SketchUp  
Corel Draw  
Esko Visualizer

## LANGUAGE

Native Mandarin  
Fluent English  
Simple French

# SULI

### SU LI

Branding | Packaging | Product

### suli.design

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