Namaste

My Name is **Siladityaa Sharma**
Currently pursuing a degree in **Interaction Design**

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Portfolio www.siladityaa.com

Education

Art Center College of Design

BS - Interaction Design + Business Minor

Pasadena, California

Art Center Provost List for maintaining a GPA above 3.80
Recipient of Interaction Design Scholarship and Bradford Hall End Scholarship

Experience

Facebook Reality Labs

June 2021 - Present

Product Design Intern, AR

Seattle, Washington

Under NDA: Working on Augmented Reality Glasses based project.

Kley

May 2020 - Present

UX Designer and Developer

Los Angeles, California

Key Achievement:
- Completed multiple client projects simultaneously while being a part of important design decision meetings.
- Created highly responsive layouts in order to increase the scope of outreach and accessibility for the clients.
- Established a strong brand presence for a client by using an amalgamation of motion design and development. Led to a lightweight yet highly branded and easy to use web presence.
- Explored data visualization techniques for UCLA's Diversity Inclusion Labs

Snap Inc & ArtCenter

May 2020 - July 2020

Research Assistant

Pasadena, California

- Hosted in ArtCenter's Immersion Lab and created in collaboration with Snap Inc. Research, BBC Research, and Microsoft Research, Machine Envisioned Stories is a research studio that explores the next phase of narrative design using cameras, machine vision, machine learning, augmented reality, and game development software.
- Achieved success in creating accurate machine learning models that can generate love/ breakup songs for the experiment
- Composed music using a Deep Learning composer which was manipulated in a DAW Prototyped the case study in Unity for user testing and interactivity.

Test lab Berlin - Study Abroad

September 2019 - January 2020

Interaction Designer

Berlin, Germany

- Increased attention for the previously closed International Congress Center by projecting mapping on the front of the building.
- Analyzed the repositioning of the ideology of families as a global community, with the metaphor of Constellation, as well as by leveraging future-proof technology to facilitate conversations.

Skills

Key Skills
Leadership, Teamwork, Collaboration with other disciplines, Attention to detail, Design Thinking, Quick Learner, Problem Solver, Communication Skills

Interaction Design
User Experience Design, User Interface Design, Human-Centered Design, Journey Maps, Storyboards, User Personas, Empathy Maps, Archetype Development, Wireframes, Mockups, Low - High Fidelity Prototypes

Technical Skills
Figma, Sketch, InVision, Adobe Creative Suite, AR/ VR, ML/AI, HTML5, CSS3, Javascript, Motion Graphics and Animation, Illustrations, Graphic Design, Unity 3D, Python, C#, Runway ML

Awards

- MUSE Design Awards: Gold Award
- Featured in Dutch Design Week 2020
- Adobe Design Achievement Awards - Semifinalist (2 times)
- Bestfolios - Best Case Study: Arter