



emma yang

◆ PRINT
◆ PUBLICATION
◆ EXHIBITION

EXPERIENCE

2022.09-2022.12

ArtCenter College of Design/ Pasadena, CA

Teacher's Assistant

ID Graphic Design

Assisted instructor Alison Goodman to help industrial design students on practicing graphic designs in the context of branded communication and an expository narrative.

2022.5-2022.10

Merit LILIN USA Corporation/ Arcadia, CA

Graphic Design Contractor

Refined the brand guideline and identity system for their US Head Quarter. In charge of designing the company's social media posts, website updates, and promotional materials to upsell.

2020.10-2022.2

The Walt Disney Company/ Shanghai, China

Brand Experiences Design Contractor

Coordinated design projects, and participated in the ideation, and presentation while ensuring the quality up-keeping of projects conducted, from conceptualization to completion with the team. Participated in the production of visual communications to inform, inspire, and be engaged with involving teams.

2019.9-2020.05

ArtCenter College of Design/ Pasadena, CA

Teacher's Assistant

Design 1-Fundamental

Assisted instructor Joshua Holzmann with illustration and graphic design students to build solid problem-solving, and analytical thinking skills by developing further in craftsmanship by emphasizing compositional and color exercises.

EDUCATION

2019-2022

ArtCenter College of Design /Pasadena, CA

Bachelor of Fine Arts in Graphic Design, with a specialization in Print, Publication, and Exhibition.

2017-2019

Pace University

/New York, NY

Bachelor of Fine Arts in Art and Graphic Design.

EXPERTISE

Design Skills

Design research, concept development, storyboarding, editorial design, interface design, and photography

Design Tools

Photoshop, Illustrator, InDesign, Media Encoder, After Effects, Premiere Pro, Figma, p5.js, Glyphs, MadMapper, Rhino, and Keynote

RECOGNITION

05.2022-08.2022

ArtCenter Provost's List

GPA of 3.80 or higher

09.2019-12.2021

ArtCenter College of Design

Scholarship

ArtCenter Student Gallery

Fall 2019

Travel with ANA Airline design II fundamental project

Spring 2020

I Sing the Body Electric poem poster

Summer 2020

The Curtain of Depersonalization poster