3days*of*design

Guidlines for the correct use of our logo in media

Graphic identity elements

LOGO

*3*days*of*design

LOGO WITH BYLINE

Font: Helvetica Neue Regular

*3*days*of*design

Denmark's Annual Design Festival

BODY TEXT

Font: Helvetica Neue Regular

When '3daysofdesign' is written in a body text, the text should always be written in Helvetica Neue Regular

3daysofdesign is Denmark's annual design event. Meet the people creating cutting-edge concepts within lifestyle, lighting, furniture and interior design. Visit exhibitions, showrooms, pop-up events and more. It's your chance to experience Denmark as a design nation in the heart of Copenhagen, a capital pulsating with creativity.

*3*days*of*design

Co-branding

Minimum size of logo

The size of the logo should be in the same proportion as the rest of the logos. For example, measuring width: 27 mm

The example shown is the size as it would appear on a magazine page measuring 210 mm wide

AUGUSTINUS FONDEN
STIFTET 25. MARTS 1942

Dronning Margrethes og Prins
Henriks Fond

CPH:DOX
* COPENHAGEN
INTERNATIONAL
DOCUMENTARY
FILM FESTIVAL

BECKETT·FONDEN

3daysofdesign
Denmark's Annual Design Festival

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FILM FESTIVAL

BECKETT·FONDEN

3daysofdesign

210 mm

3daysofdesign

Co-branding

Logo placement

If possible, the logo
should always be placed
as the last logo on the right

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B
BECKETT·FONDEN

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B
BECKETT·FONDEN

3daysofdesign

3daysofdesign

Co-branding

If possible, the logo should
always be placed as the last
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CPH:DOX * COPENHAGEN
INTERNATIONAL
DOCUMENTARY
FILM FESTIVAL

3days*of***design**
Denmark's Annual Design Festival

Co-branding

If possible, the logo should
always be placed on the right

CPH:DOX * COPENHAGEN INTERNATIONAL DOCUMENTARY FILM FESTIVAL   *3days*of*design*
                                    Denmark's Annual Design Festival

Writing the name

When writing '3daysofdesign' in text, the name
should always appear as one word using
lower-case letters. Written without spaces
or hyphens.

3daysofdesign

3 Days of Design

3 days of design

3 days of design

3daysofdesign

Writing the name

Example of the name written in body text

If you are in Copenhagen during the summer, we invite you to experience 3daysofdesign, where you will see a variety of ...