



Hi!
I'm March
Valenzuela.

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Education

09. 2018 - 12. 2021

ArtCenter College of Design, Pasadena, CA, USA

Bachelor of Fine Arts in Graphic Design,

with an emphasis on print, illustration, and letterpress.

05.2019 - 08.2019

Exchange program, Berlin, Germany.

Plan B: Spirit of the Bauhaus

Study abroad program for research and celebration of the 100th anniversary of the Bauhaus. An extensive course to get immersed in the culture of the Bauhaus.

01. 2015 - 05. 2018

San Diego City College, San Diego, CA, USA

Associate of Arts in Graphic Design

Experience

08. 2017 - 12. 2017

Junior Graphic Designer

Sock Problems, San Diego, CA, USA

Sock company that gives back with every purchase.

Worked with the creative team developing the brand, visual identities, brand applications, editorial design, social media, and web design.

Recognition

2018-2019

ArtCenter College of Design Student Gallery

Tasty Riot

Rebranding proposal for pop-rock artist Brandon Flower's album, Tasty Riot. Created the brand identity system for the launch of the new album.

Summer 2019

ArtCenter College of Design Student Gallery

Plan B: Spirit of the Bauhaus

Group project exhibition utilizing mixed media to celebrate the 100th anniversary of the Bauhaus. Work compilation as a result of exploration work based on the Bauhaus.

Expertise

Digital Skills

Strong working knowledge in: InDesign, Illustrator, Photoshop, XD, After Effects, Premiere Pro, Sketch, Processing, Keynote, Acrobat, and Microsoft Office

Miscellaneous

Letterpress, photography, laser-cutting, bookbinding, screen printing, and aquatint

Languages

Fluent in English

Native in Spanish

