Chang Gao

Brand Identity
Typography
Visual Interaction

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Education

ArtCenter College of Design

Pasadena, CA, U.S.
09.2020–04.2022

Master of Fine Arts, Graphic Design

American University

Washington, D.C., U.S.
08.2014–05.2016

Master of Arts, Arts Management

Sotheby's Institute of Arts

London, U.K.
08.2015–12.2015

Study-Away Semester,
Art and Business

Communication University of China

Beijing, China
09.2010–06.2014

Bachelor of Arts,
Film Production

Languages

English: Fluent
Mandarin: Native
Japanese: Basic

Recognition

Merit-Based Scholarship
09.2021–04.2022
ArtCenter Graphic Design

Typographic Excellence
03.2022
TDC Young Ones

Work is included in the Annual of
the Type Directors Club

AAA Exhibition
04.2022

Liminality: 2022 Visual Art Exhibition of Asian Artists in America

Work Experience

ShineLA Project

01.2021–02.2021
Los Angeles, CA, U.S.

Graphic Designer

Designed and built a website for a social impact project to promote its identity and serve as a research initiative.

China Intercontinental Communication Center

01.2017–05.2019
Beijing, China

Production Manager

Managed documentary production, including research, budgeting, scouting, and assisting on-site film shooting. I worked with international crew members from National Geographic, Park Place Productions (Disney), and Discovery.

Selected Projects:
"China From Above S2" (2 x 60' TV Series)
"Operation Bridge Rescue" (1 x 53' Film)
"How China Made It" (3 x 50' TV Series)

Smithsonian The Freer Gallery

05.2016–08.2016
Washington, D.C., U.S.

Art Marketing Intern

Designed materials for and coordinated museum's marketing campaign and open night events.

Sotheby's Institute of Arts

10.2015–12.2015
London, U.K.

Art Fair Entrepreneur Proposal

Worked with three team members and advisors from CitiBank to design a fundraising business brief for an art-and-technology oriented art fair in London.

Skills

Digital

Strong working knowledge of:
Photoshop, Illustrator, InDesign, Figma, Final Cut Pro, SolidWorks, Keyshot, Procreate, Microsoft Word, and Keynote

Familiar with:
After Effects, HTML, CSS, p5.js, Cinema 4D, Adobe Dimension, and Glyphs

Design

User research, rapid prototyping, brand identity development, letterpress print, web design, illustration, and generative design