



Leveraging Social Media to Benefit Your Educational Ministry

With John T. Grosso, Social Media Leader, Diocese of Bridgeport

Thursday, November 2, 2017 5:30 p.m.

Archdiocesan Center at St. Thomas Seminary, Bloomfield

The topics include:

- common social media questions and concerns
- overcoming social media fears
- ensuring that all constituencies are heard
- using social media as a forum to spread the good word.

To register, go to <http://www.oeconline.org/>
or contact Anne Clubb, at the OEEC
at 860-242-5573, ext. 2651, anne.clubb@aohct.org.

The event is free of charge and refreshments will be provided.



John T. Grosso is perfectly suited to understand the challenges that Catholic schools and parishes face when dealing with social media, and he will share important best practices with attendees. School and parish administrators, pastors, directors of admissions and advancement, directors of religious education, and volunteers are all invited to join us.



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