

Beth Kaarlela

Experience

Freese and Nichols Inc. Editorial Assistant

Responsible for editing the design layout of annual project.

Communicating thoughts and desires of company clearly through design.

Collaborated with employees to accomplish company goals on projects.

Adjusted design according to concerns and needs of the company.

May 2019 – Aug 2019

Grand Canyon Education Admissions Counselor

Contacting prospective students to help with all facets of the admissions process.

Communicating clearly and efficiently with team members to accomplish an established goal.

Providing crucial information for Student-Counselor interviews.

Making use of technology to aid the admissions process.

May 2021 – May 2022

Contacts

817-851-2776
contactbethk.design@gmail.com
@bethkgraphics

Profile

I'm Beth, a graphic designer and advertiser. You're looking for creative change, someone who can really bring the 'wow' to your 'what'. I'm your go to in house creative, from research and analysis to finalized print and digital design, I've got you covered. I've been designing and changing the game since 2019, and I don't plan to stop anytime soon.



Portfolio

bkaarlela.myportfolio.com

Industry Knowledge

InDesign

Illustrator

Photoshop

Dreamweaver

XD

Word

Powerpoint

Excel

Photography

References

Paige Lock - Professor,
email: Paige.Lock@gcu.edu

Courtney Tucker - Professor,
email: cortney.tucker@gmail.com

Education

Grand Canyon University:

Bachelor of Arts in Advertising
and Graphic Design

Expected Graduation Date: April 2023