

Jen Kim

Jen (Hyunjeong) Kim
Graphic Designer
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EDUCATION

August 2019 – August 2021
Art Center College of Design, Pasadena, CA
Bachelor of Fine Art in Graphic Design

EXPERIENCE

May 2021 – July 2021
CASE Agency, New York, NY
Design Intern(in person/virtual)

Participated in the process of building design strategies for various branding campaigns. Extended brand elements to product, web, and social media for clients in the cosmetic and advertisement industry.

January 2021 – April 2021
Something Special Studios, New York, NY
Design Intern/Freelancer(in person/virtual)

Developed brand identities, campaigns, and content for various companies, including Nike and few start-up brands.

February 2021 – March 2021
Jd&Co, New York, NY
Design Intern(in person/virtual)

Participated in the design team to create advertising campaigns and content for various corporations, including Pepsi and HelloFresh.

August 2020 – December 2020
Teleport Agency, Seoul, Korea
Design Intern/Freelancer

Worked with a design team to develop brand identities, campaigns, and motion graphics for various companies, including Descente, Hypebeast, Cadejo, and the restaurant PPS.

SKILLS

Software: InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, Dimension, Cinema 4D, Arnold, Redshift, and Sketch

LANGUAGES

English and Korean

January 2020 – April 2020
Midnight Sherpa, Los Angeles, CA
Design Intern

Redesigned the logo and graphics for various TV shows. Designed 3D brand identity motion graphics by using C4D and external rendering service. Created 3D content for different designed images for various digital platforms.

July 2019
Interstella, Inc, Seoul, Korea
Design Intern

Worked with a design team to create advertisements for TV and various digital platforms. Developed pitches, made media content for the brand marketing campaigns.

June 2018 – August 2018
Ram Art Academy, Seoul, Korea
Art and Design Substitute Teacher

Taught for middle and high school students. Led class critiques.

December 2018 – January 2019
Hanyang University, Seoul, Korea
English & Korean Translator

Provided international students and faculties with translation services. Assisted students in creating the bilingual presentation.

RECOGNITION

August 2018 – August 2021
Scholarship ArtCenter College of Design

Fall 2019
Department Scholarship ArtCenter College of Design