

# KEY DATES & *DEADLINES* 2023

	Exhibitor <i>deliverables</i>	3daysofdesign <i>deliverables</i>
March	<p><b>Upload Brand Content</b> <span style="float: right;">DEADLINE 1 MARCH</span></p> <ol style="list-style-type: none"><li>1. Image (Square format)</li><li>2. Image (Wide format)</li><li>3. Short text (Brand description)</li></ol> <p><small>Why we need this:</small> To promote and showcase your brand across our website and Social Media accounts, press kit, advertorials etc.</p>	<p><b>Promote Exhibitors</b></p> <ol style="list-style-type: none"><li>1. Publish Exhibitor Pages</li><li>2. Promote Exhibitors on SoMe channels</li></ol>
April	<p><b>Press material</b> <span style="float: right;">OPTIONAL</span></p> <ol style="list-style-type: none"><li>1. Press releases</li><li>2. Additional images</li><li>3. Q&amp;A</li></ol> <p><small>Why we need this:</small> To support our press office &amp; community with stories to share.</p>	<p><b>Online Info</b> Practical information about 3daysofdesign 2023 Communication Package, VIP Tours etc.</p> <p><b>VIP Workshop</b> VIP Press &amp; Professional tour coordination</p>
May	<p><b>Exhibition + Event Description</b> <span style="float: right;">DEADLINE 1 MAY</span></p> <ol style="list-style-type: none"><li>1. Short text (Event description)</li><li>2. Dates and time</li><li>3. Event location</li></ol> <p><small>Why we need this:</small> To promote and list your event in our App, on our website and Social Media accounts.</p>	<p><b>Event Calendar</b> Events are published.</p> <p><b>Communication Package</b> Signage and printed material delivery.</p>
June	<p><b>3daysofdesign</b> 7 – 9 June</p>	