

JIYUN CHOI

Illustration + Design

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Education

ArtCenter College of Design -Pasadena, CA
Bachelor of Fine Arts - Illustration
GPA 3.9

Anticipated 04.2023

Experience

Freelance Illustrator

Bizz Inc, Los Angeles, CA
-Illustrated 7 spot illustrations in Procreate using the themes provided by the client to be printed on clothing
-Designed 70 variations based on the spot illustrations to explore new colors and shapes

01.2022 - 02.2022

Teaching Assistant

ArtCenter College of Design, Pasadena, CA
Design 1, Image and Idea
-Assisted professors with student critiques, homework, and managed class schedule

09.2022 - 12.2022

Course Work

Take the Shot - Image and Idea

ArtCenter College of Design, Pasadena, CA
-Collaborated on HPV vaccine brochure for UC Riverside Medical School and TruEvolution
-Worked as a group with my classmates to build design elements for the brochure using Adobe Illustrator
- Our group's project was chosen among 5 groups to be used in real life

02.2021 - 03.2021

Business Card Design - Digital Illustration

ArtCenter College of Design, Pasadena, CA
-Analyzed characteristics of my works and designed a logo based on them using Adobe Illustrator
-Created 10 different business card designs and printed physical copies for each design

10.2020 - 11.2020

Recognitions

Communication Arts 64 | Award of Excellence
Graphis New Talent Annual 2023 | Gold, Silver Award
American Illustration 41 | Chosen
Society of Illustrators Student Scholarship | 2022, 2023
Dandelion Foundation Endowed Scholarship | 2023
ArtCenter College of Design Student Gallery | 2022, 2023
ArtCenter College of Design Provost's List | 2019 - 2023
ArtCenter General Endowed Scholarship | 2022
ArtCenter UG Cont Scholarship | 2022

Skills

Design & Presentation: Editorial Illustration, Advertising Illustration, Typography, Digital Painting, Analog Painting, Printmaking
Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Procreate
Languages: Korean(Native), English(Professional)