

Co-Sponsorship Process



1. Planning

CE-Go connects with potential client to gather more information.



2. Activity Review

Educational content and the activity enters the review process.



3. Event Administration

Events are administered with the support of CE-Go.



Planning

CE-Go connects with potential client to gather more information.



Initial Contact

Potential clients reach out to CE-Go account manager with more information about their program or event



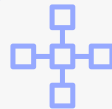
Agreement

Client is supplied with cosponsorship documentation and requirements and signs cosponsorship agreement.



Logistical Onboarding

Account manager provides onboarding support, familiarizing client with platform operations and cosponsorship guidance.



Educational Content

Client adds proposed educational content and event details to CE-Go platform

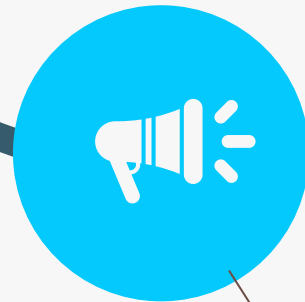
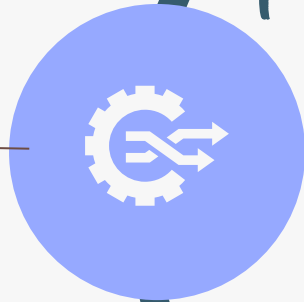


Activity Review

Educational content and the activity enters the review process.

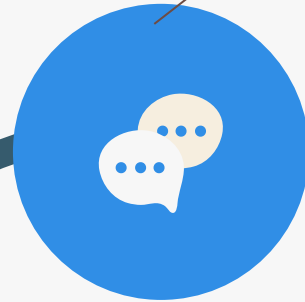
Modifications

Organization integrates advisor feedback and makes necessary adjustments



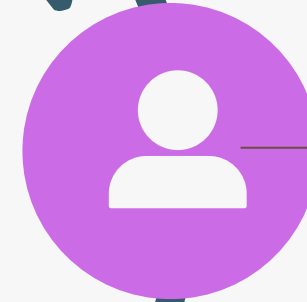
Feedback

CE-Go and Advisor(s) communicate feedback regarding activity



Preliminary Review

CE-Go reviews activity and provides feedback/guidance



Formal Review

Advisor(s) reviews activity and provides feedback/guidance





Event Administration

Events are administered with the support of CE-Go

Finalize Approval Status

CE-Go account managers finalize approvals status for the activity.



Event Goes Live

Event is hosted, using CE-Go platform to communicate important details, administer evaluations and certificates.



Logistics Finalized

Client and account manager ensure logistic details are set correctly in CE-Go platform.



Post Event Support

CE-Go team continues to provide post-event support to event attendees, helping to access evaluations and certificates.

