



Xinyi Zhang
Graphic Designer

xinyizhang.info

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| EDUCATION | 09/2019– 04/2022 | ArtCenter College of Design Pasadena, CA Master of Fine Arts in Graphic Design |
| | 08/2014– 05/2018 | Otis College of Art and Design Los Angeles, CA Bachelor of Fine Arts in Product Design |

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| EXPERIENCE | 05/2021– 08/2021 | aolab , Graphic Design Intern Shanghai, China <ul style="list-style-type: none">Led the graphic design of marketing campaigns for social events.Built brand books, presentation decks, stationery, and other marketing applications for e-commerce clients.Worked with the product development team to develop packaging prototypes and product manuals.Designed the layout and graphics for new social media campaigns in collaboration with the marketing team. |
| | 08/2018– 12/2018 | COACH , Design Apprentice New York City, NY <ul style="list-style-type: none">Rendered various material and color choices for new women's handbag designs.Coordinated raw materials for the women's handbag 1941 collection sample development.Completed hardware cards and color palettes for the design review process and meetings. |

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| RECOGNITION | 2021–2022 | ArtCenter Graphic Design Department Scholarship |
| | 2014–2018 | Otis Presidential Scholarship Award |
| | 2014–2018 | Otis Dean's List |
| | 04/2018 | IDSA Student Merit Award Finalist |

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| SKILLS | Strong working knowledge of: Photoshop, Illustrator, InDesign, Figma, After Effects, XD, Acrobat, Word and Keynote | LANGUAGES | Native in Mandarin Fluent in English |
| | Familiar with: Cinema 4D, Lightroom, Premiere, SolidWorks and Keyshot | | |
| | Analog skills: Bookbinding, photography, letterpress, screen printing, watercolor, sewing, woodworking and laser cutting. | | |