

Template email to send to alumni

Use the text below to write to your alumni and encourage them to apply

Subject: Recommendation to apply for the Study UK Alumni Awards

Dear <<Alumni name>>

Are you the next Alumni Award winner?

As an alumnus of (INSERT INSTITUTION NAME) who has gone on to great things, we'd like to recommend that you apply for the [Study UK Alumni Awards](#).

The Awards recognise and honour alumni from around the world who have used their UK education to make a difference in their professions, communities and countries. We believe you have an exceptional story to tell and encourage you to apply for the Alumni Awards so that you can share your story and inspire others. If you're selected as a finalist or winner, you'll benefit from increased public profile, build your professional network, and you could also win a trip to the UK.

We believe these particular aspects of your story deserve to be celebrated:

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Read the [testimonials](#) of previous Alumni Award winners and finalists, and their [inspiring stories](#).

Apply [here](#) from 1 September to 29 October 16.00 (GMT).

Good Luck!