

LUKA FANG

Industrial Designer

www.lukafang.com
+1 646.593.5019
lukafang18@gmail.com

EDUCATION

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| 01.2020-12.2022 | ArtCenter College of Design Pasadena, CA
Product Design Bachelor of Science With Distinction |
| 08.2019-12.2019 | Parsons School of Design New York City, NY
Product Design Bachelor of Arts (Transferred) |
| 09.2016-06.2018 | China Academy of Art Hangzhou, China
Fine Art & Design Bachelor of Arts (Transferred) |

EXPERIENCE

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| 01.2022-Present | DITA Eyewear Eyewear Designer & Trend Researcher Aliso Viejo, CA
Designed eyewear, handbags, and other fashion accessories; Conducted trend research and worked on creative direction for two upcoming campaigns; Worked on eyewear CMF for three collections; Worked with manufacturers in Japan to create prototypes and produce my design |
| 09.2021-12.2021 | NIO Sponsored Project Vehicle Designer Pasadena, CA
Worked in a transdisciplinary team including transportation, interaction, and environmental design; Created and designed an ecosystem centering on the electric vehicle |
| 09.2022-01.2022 | ArtCenter College of Design TA & Peer Coach Pasadena, CA
Assisted students in understanding the design process through demonstration and critique |
| 10.2016-06.2019 | EMEET Appliances Industrial & Visual Designer Hangzhou, China
Designed two range hoods that went into production; Visual directed and designed outdoor billboards, car advertising, posters, and the online store |

RECOGNITION

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| 2022 | Core77 Design Awards Student Runner Up
Nuzzle - Unboxing a joyful time with your pets |
| 2020-2022 | ArtCenter Provost List
Obtaining a GPA of 3.8 or Higher |
| 2020-2021 | ArtCenter Williamson Gallery
Bottega Phone; AVTR Watch; Nuzzle; Handle with Care |

SKILLSETS

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| Design Skills | Concept Development Visual & Verbal Storytelling Prototyping
Branding Strategy Art Directing Sketching Design Research CMF |
| Digital Skills | Rhinoceros Keyshot Solidworks ZBrush Gravity Sketch Figma
Photoshop Illustrator InDesign Premiere After Effects Final Cut |
| Language | English (fluent); Mandarin (native); Korean (conversational) |