

LUKA FANG

Industrial Designer

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EDUCATION

- 01.2020-12.2022 **ArtCenter College of Design | Pasadena, CA**
Product Design | Bachelor of Science | With Distinction
- 08.2019-12.2019 **Parsons School of Design | New York City, NY**
Product Design | Bachelor of Arts (Transferred)
- 09.2016-06.2018 **China Academy of Art | Hangzhou, China**
Fine Art & Design | Bachelor of Arts (Transferred)

EXPERIENCE

- 01.2022-Present **DITA Eyewear | Eyewear Designer & Trend Researcher | Aliso Viejo, CA**
Designed eyewear, handbags, and other fashion accessories; Conducted trend research and worked on creative direction for two upcoming campaigns; Worked on eyewear CMF for three collections; Worked with manufacturers in Japan to create prototypes and produce my design
- 09.2021-12.2021 **NIO Sponsored Project | Vehicle Designer | Pasadena, CA**
Worked in a transdisciplinary team including transportation, interaction, and environmental design; Created and designed an ecosystem centering on the electric vehicle
- 09.2022-01.2022 **ArtCenter College of Design | TA & Peer Coach | Pasadena, CA**
Assisted students in understanding the design process through demonstration and critique
- 10.2016-06.2019 **EMEET Appliances | Industrial & Visual Designer | Hangzhou, China**
Designed two range hoods that went into production; Visual directed and designed outdoor billboards, car advertising, posters, and the online store

RECOGNITION

- 2022 **Core77 Design Awards Student Runner Up**
Nuzzle - Unboxing a joyful time with your pets
- 2020-2022 **ArtCenter Provost List**
Obtaining a GPA of 3.8 or Higher
- 2020-2021 **ArtCenter Williamson Gallery**
Bottega Phone; AVTR Watch; Nuzzle; Handle with Care

SKILLSETS

- Design Skills Concept Development | Visual & Verbal Storytelling | Prototyping
Branding Strategy | Art Directing | Sketching | Design Research | CMF
- Digital Skills Rhinoceros | Keyshot | Solidworks | ZBrush | Gravity Sketch | Figma
Photoshop | Illustrator | InDesign | Premiere | After Effects | Final Cut
- Language English (fluent); Mandarin (native); Korean (conversational)