



XINYI ZHOU

Graphic designer
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EDUCATION

ArtCenter College of Design

Pasadena, California
09.2021–Present
Candidate for a Master of Fine Arts in
Graphic Design

New York University

New York, New York
09.2020–12.2020
Certificate of Social Media and
Communications

George Washington University

Washington, DC
08.2016–05.2018
Master of East Asian Studies

08.2012–05.2016
Bachelor of Arts in Political Science
Minor in Fine Arts

Waseda University Summer Program

Tokyo, Japan
06.2017–08.2017
Courses in Japanese

SKILLS

Strong working knowledge of:

InDesign, Illustrator, Photoshop,
Lightroom, After Effects, Figma,
Miro, Keynote, Google Docs, Google
Sheets, Gmail, Microsoft Word, Excel,
PowerPoint, Excel, Photography,
illustration

Familiar with: Premiere Pro, Adobe
XD, JS

Collaborations and leadership:

Design thinking, research, art
direction, project management

LANGUAGE

English (fluent), Mandarin (native),
Japanese (intermediate N2
Certificate)

EXPERIENCE

J&P Station

Shanghai, China
Freelancer
08.2021–Present
Designed marketing materials including banners, posters
and promotional goods for the station. Managed and
produced design outcomes for special events.

Institute for the Study of War

Washington, DC
Design and Communication Intern
12.2019–06.2020
Managed design projects from ideation to final production
for social media campaigns. Conducted and completed
academic researches in multiple areas. Tracked and
updated the database for weekly EMT publications and
situation reports. Collaborated with the External Relation
Office to support the Hertog War Studies Program.

Trade & Invest Office of British Columbia Canada Shanghai, China

Marketing and External Relation Intern
05.2016–08.2016
Collaborated with the Embassy of Canada to organize
the Annual BC Universities Orientation for new students.
Designed brochures for the orientation. Initiated after
event evaluation of over 200 participants from investment
fair within three days to capture data and improve future
developments. Produced market insights and research in
new media and international education for foreign clients
to understand the Asian market and connect with Chinese
buyers and merchandises.

Iresearch Consulting

Shanghai, China
Market Research Intern
05.2015–08.2015
Measured and collected data of online B2B Market
consumer behaviors on mainstream Chinese E-commerce
websites to provide insights for China: PC users'E-
Commerce Industry Report. Monitored daily market
updates and forecasts on Chinese mainstream social
media platforms. Worked with the External Relation
Office to organize the Annual Shanghai's Chinese Mobile
Internet Micro Forum.

***US PR, No sponsorship requirement**