



# LINDSEY ANDERSON

## ADVERTISING & GRAPHIC DESIGNER

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### PROFILE

It all started when I was born. No i'm just kidding, though I have been doing design since I was about 10 years old. It really all started in middle school, where I spent more time designing powerpoints and editing pictures, rather than seeing my friends and doing fun things. I decided to make that my pursuit in life, cause why not do something I love?

I find my greatest passion in projects that might require some tinkering and a lot of thinking. Ranging from car mechanics to website creation, I love to get my hands dirty and I love to create things. I am well-versed in almost all Adobe and Microsoft products, including InDesign and Figma. I specialize in editorial layouts, packaging, and web design as well.

### EDUCATION

#### Grand Canyon University

Bachelor of Advertising & Graphic Design  
2021 - 2023

#### Pikes Peak State College

Associate of Arts  
2018 - 2020

### HARD SKILLS

- Editorial & Game Design
- UX/UI Design
- Photographer / Editor
- Adobe Creative Cloud
- InDesign Expert
- Microsoft Office
- Google Suite

### SOFT SKILLS

- Collaborative
- Communicative
- Leadership
- Extrovert
- Motivated
- Perfectionist
- Customer Service

### EXPERIENCE

#### GoopyCube | WickedThink Marketing

Advertising & Graphic Designer | 2022 - PRESENT

As the geek half of the creative team, I worked on concept and text heavy documentation for Dungeons and Dragons, along with posters, social media campaigns, playing cards, dice, and many components of fictional RPG's and game design.

#### Canyon Creative | Grand Canyon University

Graphic Design Intern | 2023

Within the fine arts department, I was given the opportunity to intern with Canyon Creative. I collaboratively worked on many projects such as event posters, tickets, social media assets, and mural designs for GCU. These covered multiple fine arts departments, such as dance, theatre, web design, and more.

#### Student Council | Launch High School

Graphic Design & Event Planner

As the soul graphic designer during my entrepreneurial highschool years, I took it into my own hands to create a fun and engaging environment for other students. This included event coordination, design work, and creating series of items to sell for events or hollidays.