

# Creative Conversation



*School administrators, marketing/advancement staff and volunteers are invited to attend:*

## "Marketing is an ART"

Wednesday, February 27, 2019

10:00 a.m. – 11:30 a.m.

Pastoral Center

467 Bloomfield Avenue, Bloomfield, CT 06002

Speaker: Fran Corona, Director of Admissions and Advancement,  
Our Lady of Mount Carmel School, Waterbury

Marketing is so much more than advertising; it's an **ART** (Attraction, Retention, Technique). Learn how to communicate, build community, fulfill customer needs, and effectively market your school's "experience" to potential families.

To join this *Creative Conversation* session, register here:

[www.oeec.typeform.com/to/AgSLTh](http://www.oeec.typeform.com/to/AgSLTh)

Questions? Contact Anne Clubb at [Anne.Clubb@aohct.org](mailto:Anne.Clubb@aohct.org)



**Office of Education, Evangelization and Catechesis**

INSPIRING FAITH, KNOWLEDGE AND COMMUNITY