



INFO

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SOCIAL



LANGUAGES

English
Chinese
Taiwanese

TIM LIN

Enviornmental Designer

Education

2021-2023 Art Center College of Design
Bachelor of Science, Environmrntal Design

Work Experience

2021-2022 GTEK
Senior Designer

- Designed and executed packaging and logo design projects for GTEK, a consumer electronics company.
- Created high-quality infographics for product listings on Amazon, resulting in a 20% increase in sales within the first month.
- Contributed to the company's success by helping it climb to the top 300 in the market within 6 months.
- Worked collaboratively with cross-functional teams, including marketing, product, and engineering, to create engaging and visually appealing product packaging, logos, and infographics.
- Utilized design software such as Adobe Creative Suite to create and refine packaging designs, logos, and infographics.
- Conducted extensive research and analysis to ensure that packaging, logo, and infographics were on-brand and aligned with market trends and consumer preferences.
- Developed a comprehensive understanding of GTEK's products and target audience, which informed the creation of effective packaging, logo, and infographics.
- Demonstrated a deep understanding of Amazon's e-commerce platform, including its policies and guidelines, and utilized this knowledge to create Amazon-optimized infographics that enhanced product visibility and sales.
- Collaborated with vendors and suppliers to ensure that packaging materials were high-quality and cost-effective.
- Maintained project timelines and budgets, ensuring that all packaging, logo, and infographic designs were completed on-time and within budget.

2019-2022 Yabisi
Assistant Designer

- Worked closely with senior designers to ensure that the designs were accurate, functional, and aesthetically pleasing.
- Coordinated with suppliers and vendors to source materials and fixtures required for the projects.

○ Work Experience

2021-2022 **Artecnic**

Assistant Designer

- Contributed to two major projects as an Assistant Designer at Artecnic, a design studio specializing in innovative lighting, furniture, and home accessories.
- Developed and produced 3D models and 2D plans/sections of the spaces, providing detailed visual representations of the designs and layout.
- Used design software such as AutoCAD, SketchUp, and Adobe Creative Suite to create 3D models and 2D plans/sections of the space.
- Assisted in the preparation of design and construction documentation, including drawings, specifications, and material schedules.
- Ensured that the design projects were completed within the set timeline and budget.
- Collaborated with the project team, including architects, engineers, and contractors, to ensure that the design requirements were met.
- Attended client meetings to present design proposals and updates on the project progress.
- Contributed to the development of new design concepts and ideas, ensuring that they were aligned with the brand's vision and values.

○ Recognition

2019-2023 J. Yang Scholarship

○ Skills

Auto Cad	Unreal engine
Rhino	Photoshop
Sketchup	Illustrator
Lumion	Indesign
Solid works	Blender
Keyshot	Twinmotion

○ Hardware

3d modeling	laser cutting
rendering	woodworking
3d printing	shop tools
cnc milling	