

4 Year Proforma Cashflow Statem

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	<i>Starting Jan</i>	
<i>Cashflow from Operating Activities</i>		
Cash from Transactional Revenue	\$75,000.00	\$80,000.00
Cash from Event Promotions	\$30,000.00	\$39,000.00
Cash from SaaS(Software as a service)	\$0.00	\$60,000.00
Cash from In-App Real estate	\$0.00	\$40,000.00
Cash from On-site POS	\$0.00	\$0.00
Cash from Live Streaming	\$0.00	\$0.00
Cash from Sponsorships	\$0.00	\$0.00
Cash from Advertisements	\$0.00	\$0.00
Cash for R&D and Technology	-\$27,075.00	-\$32,490.00
Cash for Marketing	-\$30,000.00	-\$37,500.00
Cash to Staff	-\$10,000.00	-\$50,000.00
Cash to suppliers	<u>-\$20,000.00</u>	-\$24,000.00
<i>Net Cashflow from operating activities</i>	<u>\$17,925.00</u>	<u>\$75,010.00</u>
<i>Cashflow from Investing Activities</i>		
Equipment	(\$24,000)	(\$27,600)
Patents	(\$20,000)	(\$30,000)
Platform Upgrades	(\$48,000)	(\$38,400)
Other Expenses	(\$40,000)	(\$56,000)
<i>Net Cashflow from investing activities</i>	<u>(\$132,000)</u>	<u>(\$152,000)</u>
<i>Cashflow from Financing Activities</i>		
Dividends	\$0	\$0
Raise Money from Investors	\$225,000	
Lines of Credit	\$2,000	
<i>Net Cashflow from financing activities</i>	<u>\$227,000</u>	<u>\$0</u>
<i>Cash at the beginning</i>		<u>\$112,925.00</u>
<i>Cash at the end</i>	<u>\$112,925.00</u>	<u>\$35,935.00</u>

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uary 2020	
3	4
\$120,000.00	\$360,000.00
\$46,800.00	\$93,600.00
\$90,000.00	\$180,000.00
\$80,000.00	\$160,000.00
\$90,000.00	\$180,000.00
\$45,000.00	\$90,000.00
\$100,000.00	\$200,000.00
\$52,000.00	\$104,000.00
-\$45,486.00	-\$63,680.40
-\$61,875.00	-\$102,093.75
-\$100,000.00	-\$125,000.00
-\$27,600.00	-\$34,500.00
<u>\$388,839.00</u>	<u>\$1,042,325.85</u>
(\$35,880)	(\$46,644)
(\$45,000)	(\$67,500)
(\$61,440)	(\$70,656)
(\$112,000)	(\$128,800)
(\$254,320)	(\$313,600)
\$0	\$0
\$0	\$0
<u>\$35,935.00</u>	<u>\$170,454.00</u>
<u>\$170,454.00</u>	<u>\$899,179.85</u>