



Athena Aquino
Brand & Motion Designer
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Experience

Volunteer for MyCovidMD and Get Out The Shot, June 2021 – Present
Volunteer at LA-based vaccine pop-ups as a photographer/videographer.
Created social media posts to promote pop-up events.

GIPHY, Sept 2021 – Oct 2021

Freelance Motion Designer

Created animations for Filipino American Heritage Month using 3D art, typography, and sound design.

Bee Lab, ArtCenter College of Design, Sept 2021 – Dec 2021

Teacher's Assistant

Assisted instructor Penny Hernandez with the Designmatters Bee Conservatory class. Organized field trips, facilitated student discussions, and connected students to partners to promote biodiversity for the conservation of bees.

Cravings by Chrissy Teigen, Sept 2020 – Dec 2021

Freelance Graphic Designer

Designed packaging, social media, and website design using Cravings brand.

ArtCenter Student Government (ACSG), Jan 2020 – Jan 2021

Graphic Design Representative

Created a brand style guide for ACSG. Developed and animated an Instagram News Show. Communicated student voices to the school's leadership.

Created a podcast with Anti-Racist Classroom for Black Artists.

Beauty Balance, Aug 2020 – Nov 2020

Freelance Graphic + UI Designer

Developed brand identity for an AR/VR beauty app and created mockups and prototypes for the final app interface.

Concious Minds, Oct 2020

Freelance Graphic Designer

Worked with producers, creative directors, and copywriters to design storyboards, pitch decks and social media campaigns.

Troika, Sept 2019 – Oct 2019

Freelance Graphic Designer

Assisted creative director in designing a brand style guide for Major League Baseball Sports.

Troika, May 2019 – Aug 2019

Graphic Design Intern

Worked for clients such as ESPN, FloSports, and LA/SEC to create brand identities, competitor audits, and brand assets.

Modul8tion, Apr 2019

Freelance Logo Designer

Worked with creative director to design and conceptualize logos, logotype, and colors for Sketchers.

Education

ArtCenter College of Design, Pasadena, CA

Sept 2017 – Dec 2021

Bachelor of Fine Arts, Graphic Design with an emphasis in Motion Design and a Minor in Social Innovation.

Focused Coursework at ArtCenter:

Reimagining Access Transdisciplinary Studio, June 2021 – Aug 2021

Redesigned the ArtCenter archives website with an emphasis on designing for disabilities. Co-created with people with disabilities from Michigan State University. Developed user seminar with members from the disability community to strengthen user research for the archive.

Vax For All Transdisciplinary Studio, June 2021 – Dec 2021

Collaborated with Get Out The Shot LA, a COVID-19 vaccine pop-up, to develop a mobile medical clinic for the Greater Los Angeles Area. Created brand identity, developed user-prototyping, and co-created with medical professionals to distribute the vaccine to underserved communities.

Presenter

EMU Student Conference, Eastern Michigan University

Dec 2020

Graphic Design Panelist for EMU's Student Development Conference to provide professional experiences and insights for students to grow their careers.

Cross-Disciplinary Speaker, ArtCenter College of Design

August 2020

Graphic Design Panelist with ArtCenter industry leaders, alumni, and students to share cross-disciplinary design knowledge.

Skills

Software: Photoshop, Illustrator, After Effects, Lightroom, XD, InDesign, Cinema 4D, Arnold Renderer, Miro, Keynote, Figma, and Google Suite.

Proficient in: Motion design, graphic design, brand strategy, user research, print design, typography, and photography.

Familiar with: Packaging, HTML/CSS, Javascript, Keyshot, sound design, bookbinding, videography, interaction design, and spatial design.

Recognition

2021 Communication Arts Award:

Twitch IRL (Motion)

ArtCenter Student Gallery:

Vax For All (Environmental)

Twitch IRL (Motion)

Curio Collective (Packaging)

Please Try Again (Print)

ArtCenter Provost's List

April 2018 – Dec 2021

