

# Raina Jia

Illustration | Design

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## EDUCATION

### ARTCENTER COLLEGE OF DESIGN

April 2023

Graduation With Distinction

**Bachelor of Fine Arts,  
with a Minor in Business**

## RECOGNITIONS

- ArtCenter Gallery 2021-2023  
(21 art/design selected for exhibition)
- American Illustration 42 Chosen
- Society of Illustrators Competition  
winner 2022, 2023
- Creative Quarterly 71 winner
- Gallery Nucleus Power In Numbers  
Exhibition 2022
- Hiiiibrand Illustration 2022 Merit
- Communication Arts 63 Shortlist
- ArtCenter Provost List  
(Summer 2019, Summer 2020,  
Spring/Summer 2021)
- ArtCenter Entrance Scholarship

## SKILLS

### Design/Illustration

Graphic Design(Editorial)

Packaging Design

Children's book

Editorial Illustration

Artist's books

Polymer Clay

Ceramics

Frame Animation

Motion graphics

Fiber Art/Punch needle/Tufting

### Software

Photoshop

Illustrator

Indesign

Procreate

After Effects

Premiere Pro

TVPaint

### Language:

English

Chinese

## EXPERIENCES

### LA CITY PLANNING EXTERNAL AFFAIRS GRAPHICS

**Illustrator, Designer**

04.2022–Present.

Los Angeles, CA.

Take on community specific graphic design assignments, meet deadlines and project specifications. Deliver successful social media illustrations, email blasts, Urban Studies City Plan graphs, Racial Equity illustrations, layouts and templates.

### FREELANCE ILLUSTRATOR AND DESIGNER

05.2019–Present.

Meet deadlines and communicate with clients effectively to come up with unique illustrative and design solutions. Projects included Children's books, spot illustrations, brand identities, event posters, book covers and layout designs.

### GREAT HAUL TRAILERS ASSOCIATION

01.2021–05.2023.

**Illustrator, Lead Graphic designer**

Los Angeles, CA.

For both US and China divisions  
Responsible for conceptualizing and launching print and web related promotional products/brand campaigns. Oversee all branding identity and art direct on visual design. Maintain solid internal and external communication design and in charge of communicating with print shops to ensure high quality and consistent digital to print productions.

### RED CHAIR PRODUCTIONS

02–05.2022.

**Illustrator, Designer**

Los Angeles, CA.

Illustrated and designed a series of posters for Red Chair Production's annual fundraiser show.

### THE ROOSTER FACTORY

01–04.2022.

**Illustrator, Designer**

Pasadena, CA.

Designed packages for the drinks/liquor industry. Client projects included logo ideations and creations, wine labels, Rum packaging boxes, canned cocktail packagings, event booth banner/mural graphics, brand guideline layout design, spot illustrations and postcard illustration/design.

### SINOCAN WINERY

03.2021–09.2022.

**Illustrator**

Vancouver, Canada.

Illustrated art works for advertising campaigns, wedding invitations, brochures, and event promotions. Brought in fresh ideas for launching an unique brand identity. Collaborated with graphic designer on brand message and guidelines.

## SPONSORED PROJECT

### J. CRAIG INSTITUTE DESIGN MATTERS

08–12.2019.

**Illustrator**

Los Angeles, CA.

Collaborated with a team and scientists to come up with illustrative solutions to explain symbiosis in nature.