

YUXIN LIN

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Pasadena, CA 91107

EDUCATION

Art Center College of Design - Pasadena, CA
Bachelor of Arts: Illustration

Expected in 12/2021

PROFESSIONAL SUMMARY

Artist with illustration degree and computer graphics expertise. Created 2D vector illustrations and diagrams for graphics agency and earned accolades for quality work. High-level technical and collaborative skills leading to outstanding results.

SKILLS

- Researching and creating clear thumbnails and sketches for clients to review
- Discuss with clients and make adjustment accordingly
- Offering different solutions
- Skilled in photoshop, illustrator and indesign
- Have experience designing book covers, editorial illustrations and posters
- Can work in a variant of styles

PROFESSIONAL EXPERIENCE

Map Designer | The Armory Center Of Art - Pasadena, CA *10/2020 - 11/2021*

- Obtained approval of concepts by submitting rough drafts to management or to client.
- Developed design deliverables that elevated, differentiated and functioned on-brand and on-strategy.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.
- Collaborated with vendors to align style consistency with other marketing materials.

Translator/ Designer | Garage Bar - Beijing, China

06/2015 - 11/2021

- Consulted specialized dictionaries, thesauruses and reference books to identify

closest equivalents for nuanced terminology, words and phrases.

- Replicated flow, style and overall meaning of original texts.
- Reviewed final works to spot and correct errors in punctuation, grammar and translation.
- Designing page layout, menus and social media content to enhance the overall style of the restaurant.

Graphic Designer | Friends In Deed Helping Friends In Need - Pasadena, CA

08/2021 - 09/2021

- Worked with associate chairs on deciding what people's needs are and the most effective way to communicate.
- Researched trends and projected changes to capitalize on emerging opportunities.
- Designed newsletter layouts, templates and unique branded looks.
- Offering extra illustration for future use
- Completed final touches for projects such as images sizes and font selection.

Illustrator | University Of California, Riverside - Riverside, CA

07/2021 - 09/2021

- Helping people in the Coachella valley learning about the harm of asthma and the research being done.
- Laying out information in a storytelling manner to make the product more readable and appeal more to different age groups.
- Transformed ideas into high-quality infographic and illustrations to fulfill client requests.
- Gathered information from research organizations and hospital's content channels and used data to create graphics, cartoons and illustrations to support company goals and strategic initiatives.

Volunteer | Boligedan Elementary School - Inner Mongolia, China

01/2014 - 02/2021

- Planned and implemented integrated lessons to meet national standards.
- Supported student teachers by mentoring on classroom management, lesson planning and activity organization.
- Teaching elementary school students the basic of drawing and designing games that can help them with experience different materials and textures.