CULTURE KICKS

The #1 Portal to Million's of Brand Loyal Consumers

CULTURE KICKS

As of 10/1/2024

CULTURE KICKS - SOCIAL METRICS

1.2 Million (+13.38% MoM)

- 156+ Million Engagements < 30
- 80% Male Audience

615K+ Followers (+16.7% MoM)

- 40 Million+ Engagements < 30
- 86% Male audience

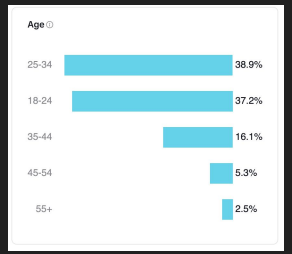
351K+ Subscribers (13.72% MoM)

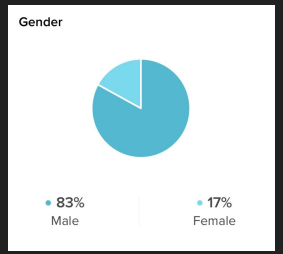
- 35+ Million Engagements < 30
- 85% Male Audience

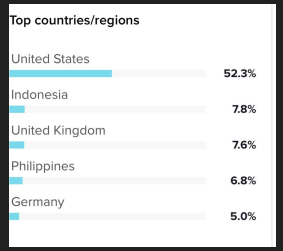
(+) INDUSTRY LEADING LIVE-STREAM AUDIENCES

2-3X / MONTH

AVG. AGE/GENDER/LOCATION DEMOS



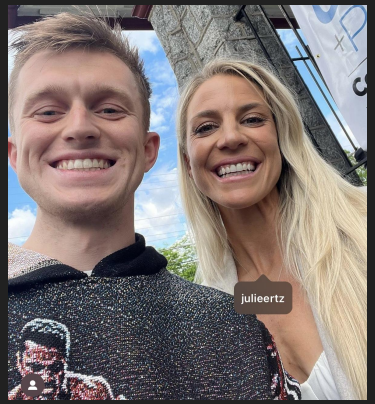




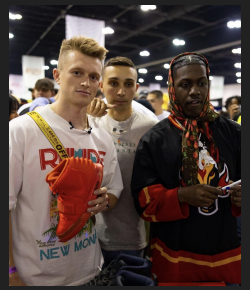
BRAND RELATIONS GLIMPSE: ALL PHASES ‘CULTURE’

Sports

Board of Advisors: Brandon Graham



Music



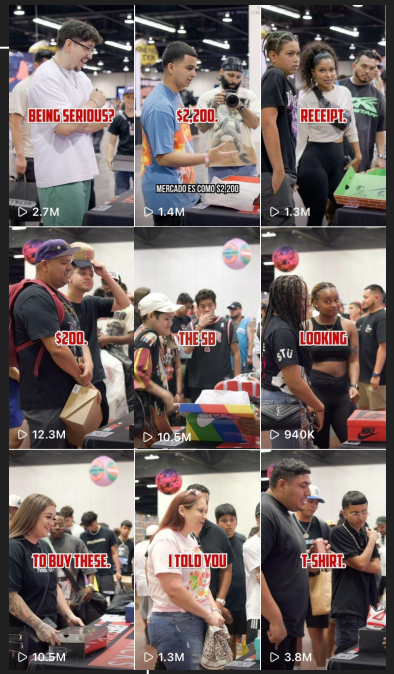
Social

Consulted The Release & First Sale of The First Ever U.S. Presidential Sneaker Line

CULTURE

STANDARD PACKAGES

250 Million + Views
Delivered To Brands in 2024



1M+ Views Guaranteed / Month: TEST. (Silver)
(2/wk. : 8/mo.) Weekly Across TikTok / Instagram / YouTube (Shorts)
- Invited to In-Person Activation / Event Day of Film in Major City of Choice
- Direct Link Included in LinkTree on all accounts (10/1-10/31)

5M+ Views Guaranteed / Month. (Gold)
(3/wk. : 12/mo.) Weekly Across TikTok / Instagram Collab (1) / YouTube (Shorts)
- Invited to In-Person Activation / Event Day of Film in Major City of Choice
- Direct Link Included in LinkTree on all accounts (10/1-10/31)

20 Million+ Guaranteed +ADDED (FULL ACCESS) / Month (Platinum)
- (9/wk. : 36/mo.) Weekly Across TikTok / Instagram Collab (3) / YouTube (Shorts)
- STAND-ALONE IN IG BIO + Link Moved To Top of LinkTree (YT/TIKTOK)
- Official Sponsor : Long Form October YouTube Video (1 Min AD CTA to Start Link Placed At Bottom Of Screen For The Entire Duration of Video)
- Official Sponsor TIK TOK LIVESTREAMS (3x in Month - Avg. 1m live views)
  - Link Pinned in Comments (see left)(15-20K Concurrent Live)

Month-Long Logo Placement
(LINK IN BIO DURING LIVE, EST. 5K-10,000 Sessions)

How I Made $100,000 in 1 Hour On Sneakers
103K views · 2 months ago

INCLUDED SPONSOR: CULTURE KICKS & MAKE-A-WISH TOY DRIVE

Philadelphia, PA (December)
Annual Culture Kicks & Make-A-Wish Christmas Toy Drive with Eagles Captains Brandon Graham and Darius Slay

Is There Anything Stopping You At This Point? If So, What!?

Please, Email Me Alex@CultureKicksLLC.com

Thank you for your time and consideration, I'm ready to over-deliver and be the true long term brand partner you finally found, as I genuinely care about giving you the value you paid for and growing your business alongside my own.

Hope to Talk Soon,

Alex

CULTURE