



ABIGAIL ERICKSON

Hello! I'm an adventure seeker who studied Advertising and Graphic Design. My passion for helping others and spreading positivity, paired with my love for the world around me, inspires my creativity for design that excites and engages. I focus on designing with a purpose and creating solutions for clients with attentive detail and a unique perspective. I love the chaotic but organized process of letting my thoughts run wild and seeing them come to life in a complete design.

TECHNICAL SKILLS

Adobe Creative Suite
Microsoft Office
Design Principles
Photography
Social Media
Website Design
Advertising

OTHER SKILLS

Eager Learner
Team Player
Adaptive
Organized
Detail Oriented
Time Management
Effective Communicator

EDUCATION

Grand Canyon University

BA Advertising and Graphic Design
President's List 2019-2023
WAC Diver of the Year 2023

EXPERIENCE

Student Athlete 2019 - 2023

Womens Division I Swim and Dive Team

Developed teamwork, ability to turn constructive feedback into successful outcome, adaptability, communication, leadership, set goals, effective time management, and ability to perform under pressure and delivery strong results.

Impromptu Boutique July 2020 - April 2021

Social Media Marketing | Stylist Associate | Inventory | Sales

Created and coordinated social media posts on Instagram, elevating engagement and sales. Provided positive customer-centric experience through creative in-store displays and insightful customer interactions that lead to regular up sell of merchandise and repeat business.

Z41 December 2020 - May 2021

Film Developer | Social Media Marketing | Team Development

Assisted in starting up a successful film developing company through social media. Managed film development, hiring team members, developing and scanning film photography, and coordinating social media posts for Instagram and TikTok while ensuring customer satisfaction.

Customer Service December 2016 - August 2022

Lucile's Creole Cafe: Barista | Bartender | Server

Cranelli's Italian Restaurant: Server | Host | Front & Back of House

First Watch Restaurant: Server

Busy Bees Babysitting

VOLUNTEER EXPERIENCE

Diving Coach 2016 - Present

Providing diving instruction to children ages 5 - 18. Insuring safety, active participation, and enjoyment of the sport.

Diving Team Captain 2019

Handle pressure while modeling leadership, sportsmanship, effective communicate, problem solving, and tactical decision making.

Youth Group Leader 2017 - 2019

Service Work in Haiti 2017 & 2019

 (303) 921 8441

 abigailkerickson@gmail.com

 behance.net/abigailerickson

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