



# Welcome

Agri-Tech Sector CDP Event

BEN BURGESS & CO.

# Ben Burgess & Co.

250 Years of History



# Ben Burgess MBE

1901 – 2000

Grandfather to Ben Turner – Managing Director.

Owned one of the largest Nelson historic collections.

*“Look after your staff and your customers, success will follow”*

-Ben Burgess



# Agricultural Heritage

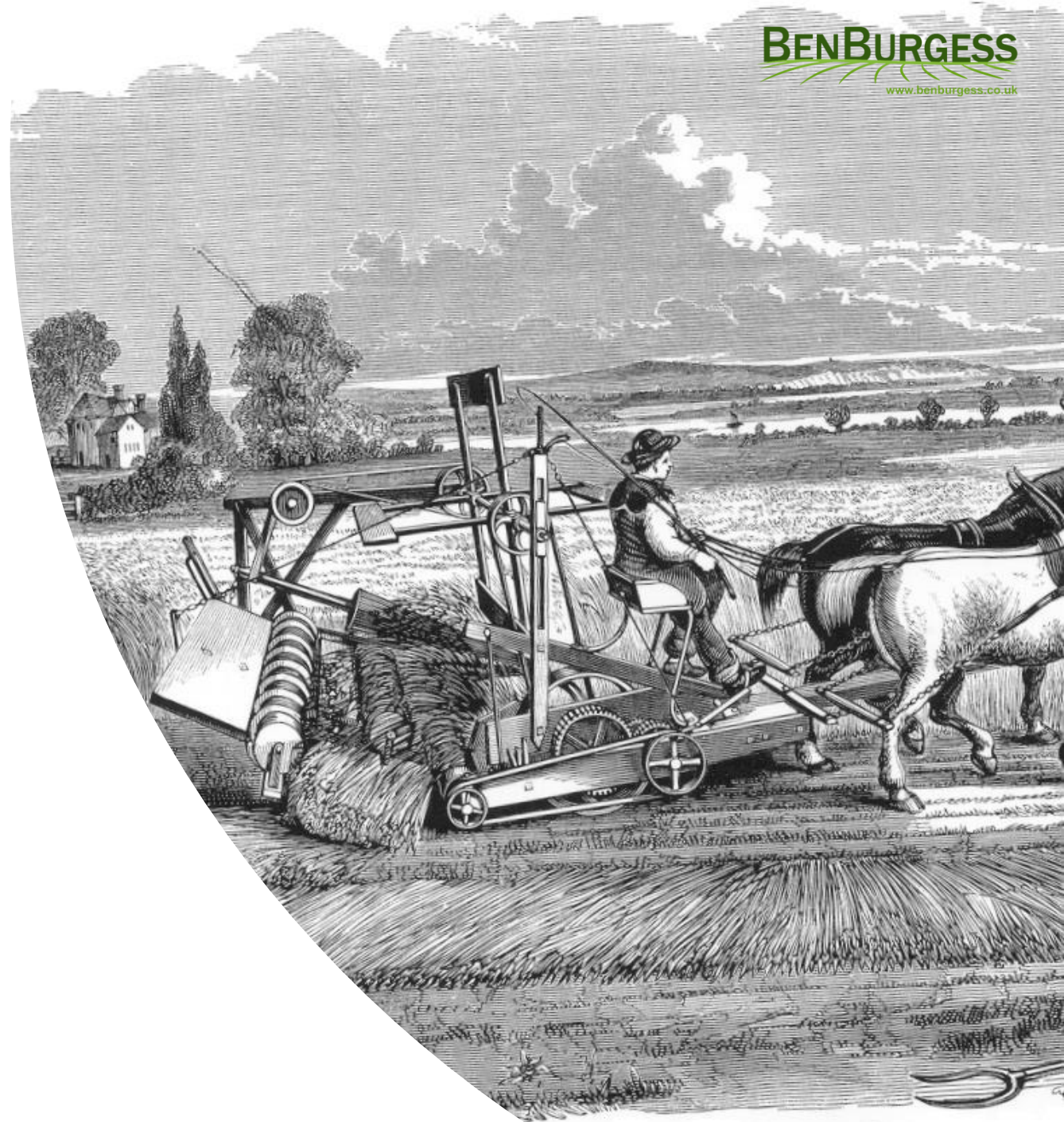
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**1771:**

Robert Burgess and family open agricultural focused blacksmiths and invents the worlds first reaping machine (see picture).

**1844:**

Roberts son's take over the business and begin working with McCormick, adapting machinery for US market place.



# The Partnership

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## 1920s:

Ben Burgess returns home to run family farm to pay for his younger brothers apprenticeship at Marshall.

## 1930:

Marshall tractors invents the world first diesel tractor that can start from cold.

## 1931:

Ben Burgess, Edward Burgess and Norman Marshall found the company, each paying £333 to buy first 2 tractors.

Crude Oil Tractor and Cultivation Co. is founded.

First demonstration sells 2 tractors.



# Royalty

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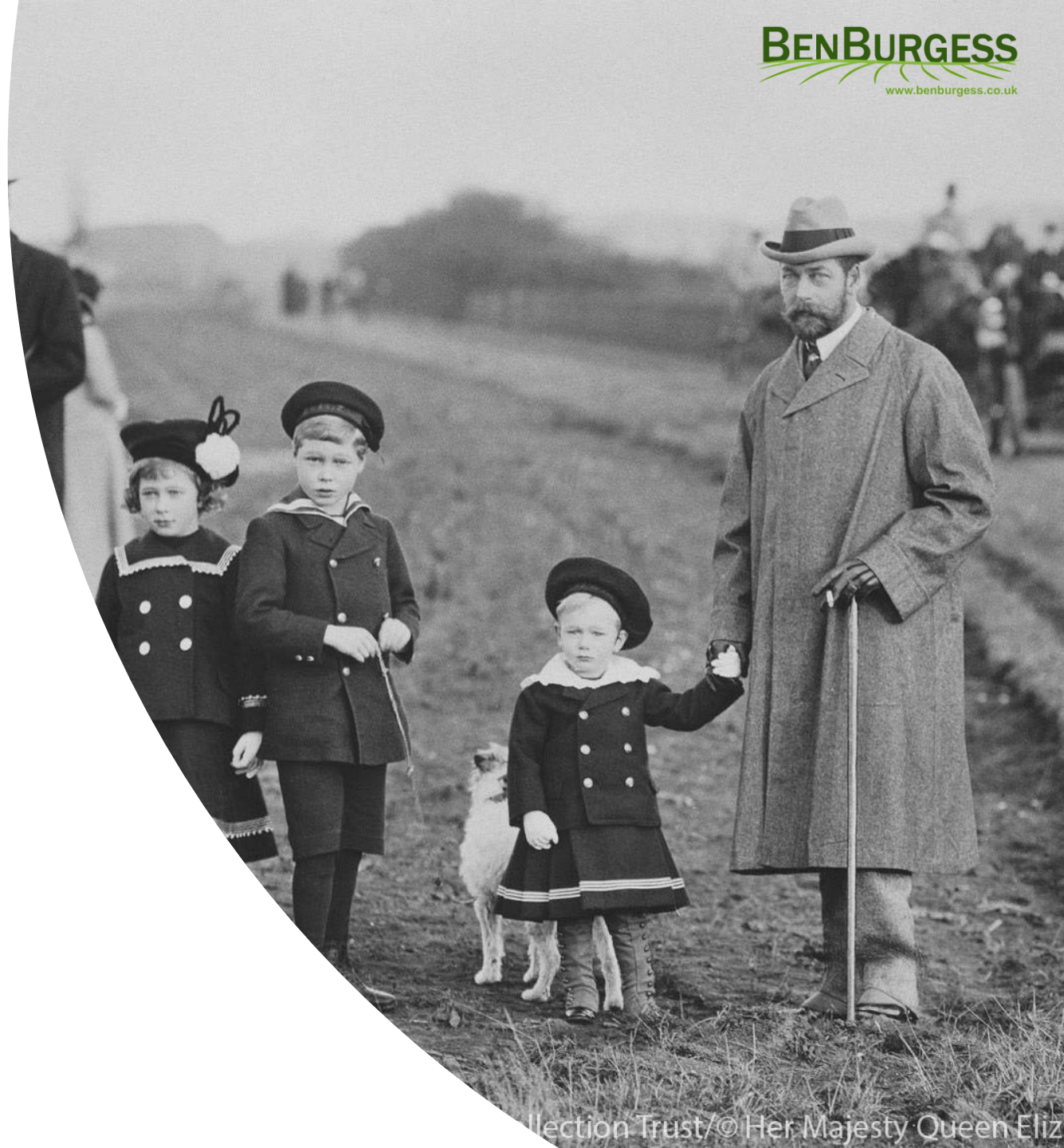
**1932:**

King George V attends demonstration of new diesel tractor.

3 tractors sold to King George V for Sandringham Estate.



BY APPOINTMENT TO HER  
MAJESTY THE QUEEN  
SUPPLIERS OF  
AGRICULTURAL MACHINERY  
BEN BURGESS & CO



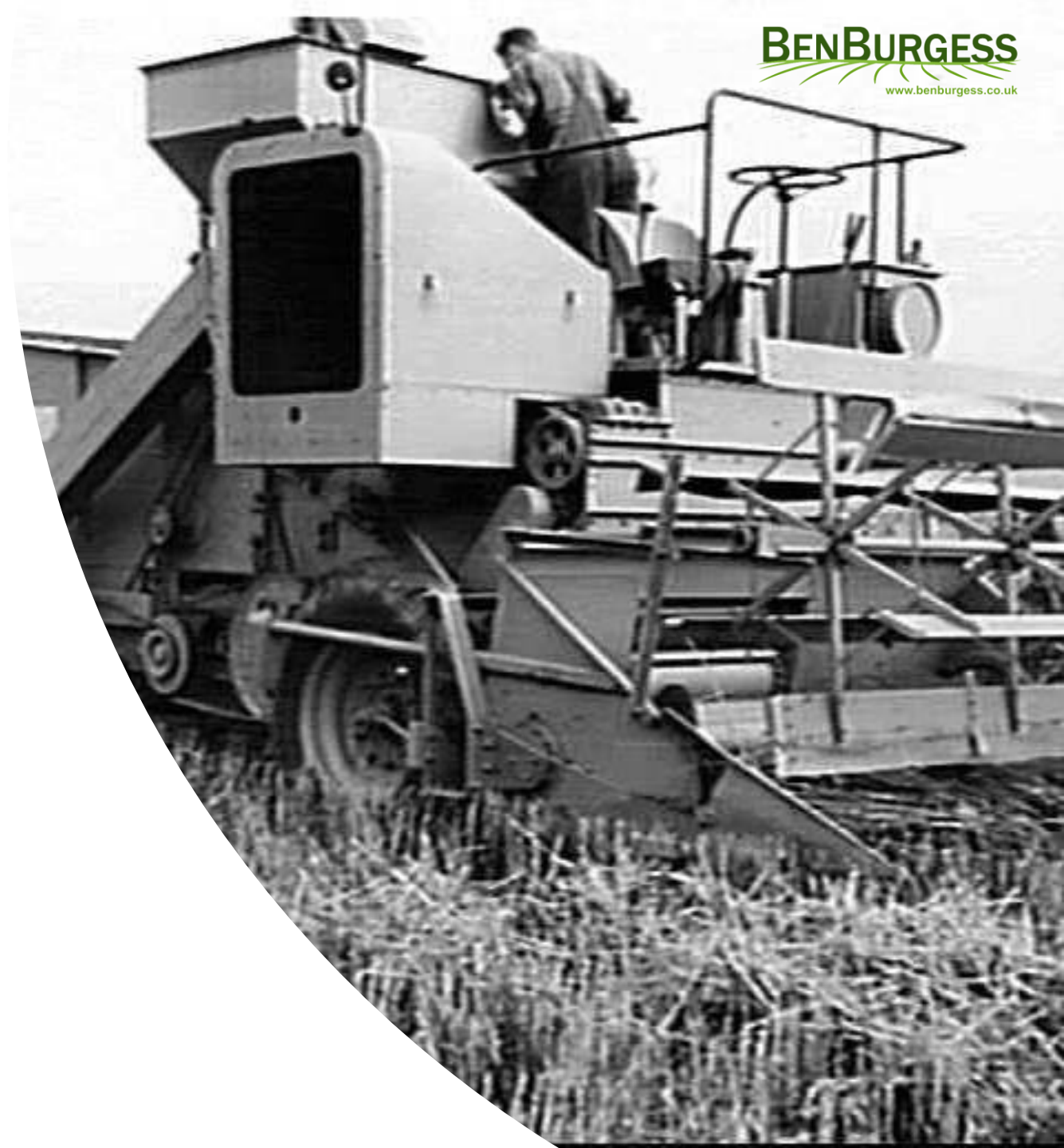
# Early Combines

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**1937:**

The Marshall E9 was our first experience of a self propelled combine.

Adopting similar technology created by Robert Burgess in 1771.



# War

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## **1939 to 1945:**

Marshall's factory is repurposed for the Admiralty.

Ben Burgess purchases all available spare parts he can afford to keep his customers farming throughout the war. Retains one engineer for this job.

Ben Burgess supports the military throughout the war through innovation (fire fighting equipment and graders for bomb damaged runways) as well as supplying machinery.



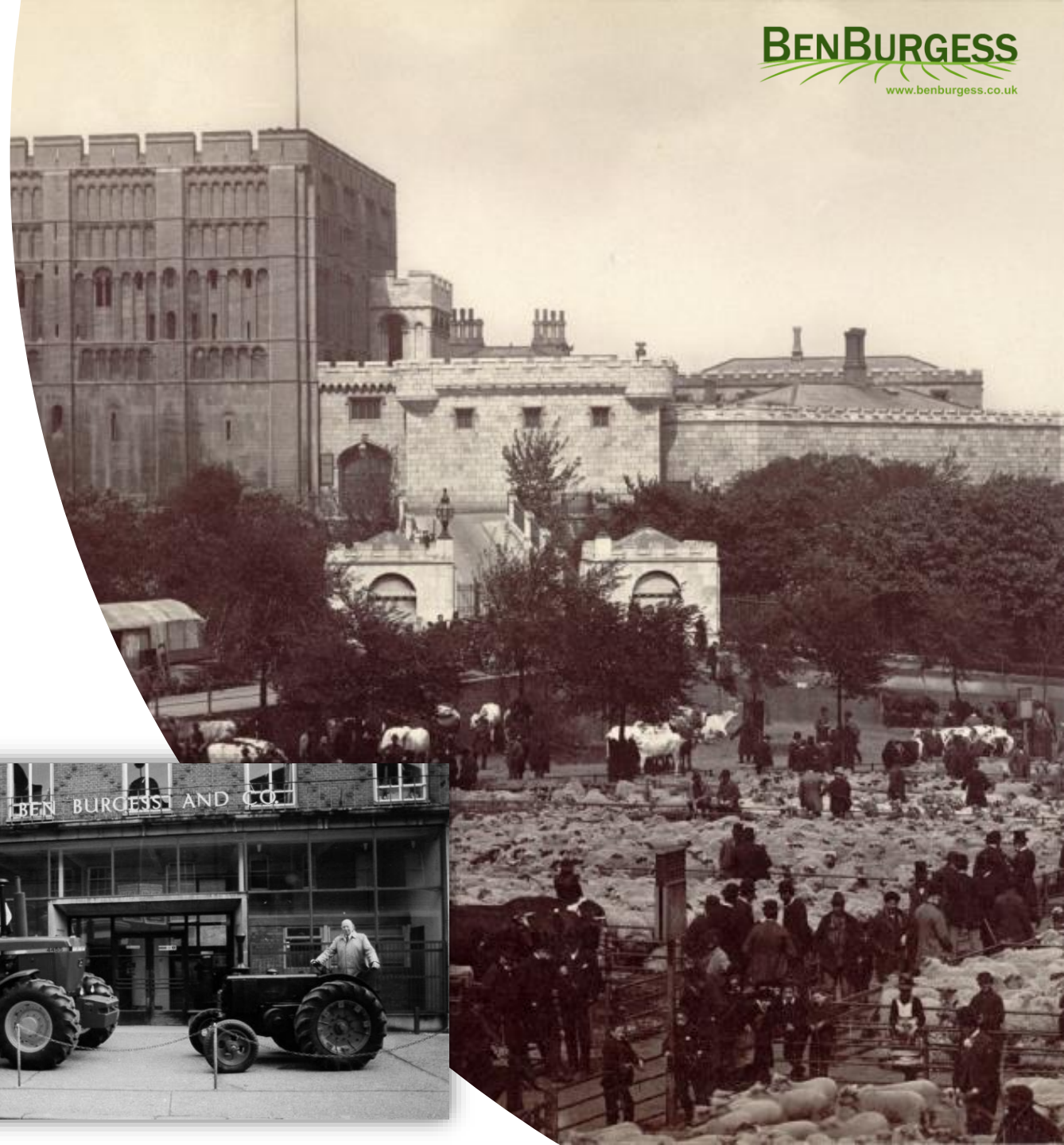
# King Street Norwich

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**1946:**

Ben Burgess moves to King Street office (picture below circa 1980)

A few hundred metres from the Norwich Cattle Market – it was a highly successful location.



# Turner Tractors

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## 1950s:

Marshall's innovation slowed and Ben Burgess turned to partnerships with Turner Tractors and Massey Combines.

See advert: focus on horsepower, extra acreage and fuel efficiency – nothing has changed in over 70 years.

**BEN BURGESS**

# TURNER DIESEL

"The 1950

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# World Wide Fame

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## 1960s:

Our famous Claas sales gimmick got coverage in media in the UK and around the world (translated into several languages) and cost less than an EDP advert at the time.

If a part could not be provided on-demand we'd give the prospective customer £1 (£20 today) and £5 (£115 today) if we didn't have it the next morning.



# John Deere

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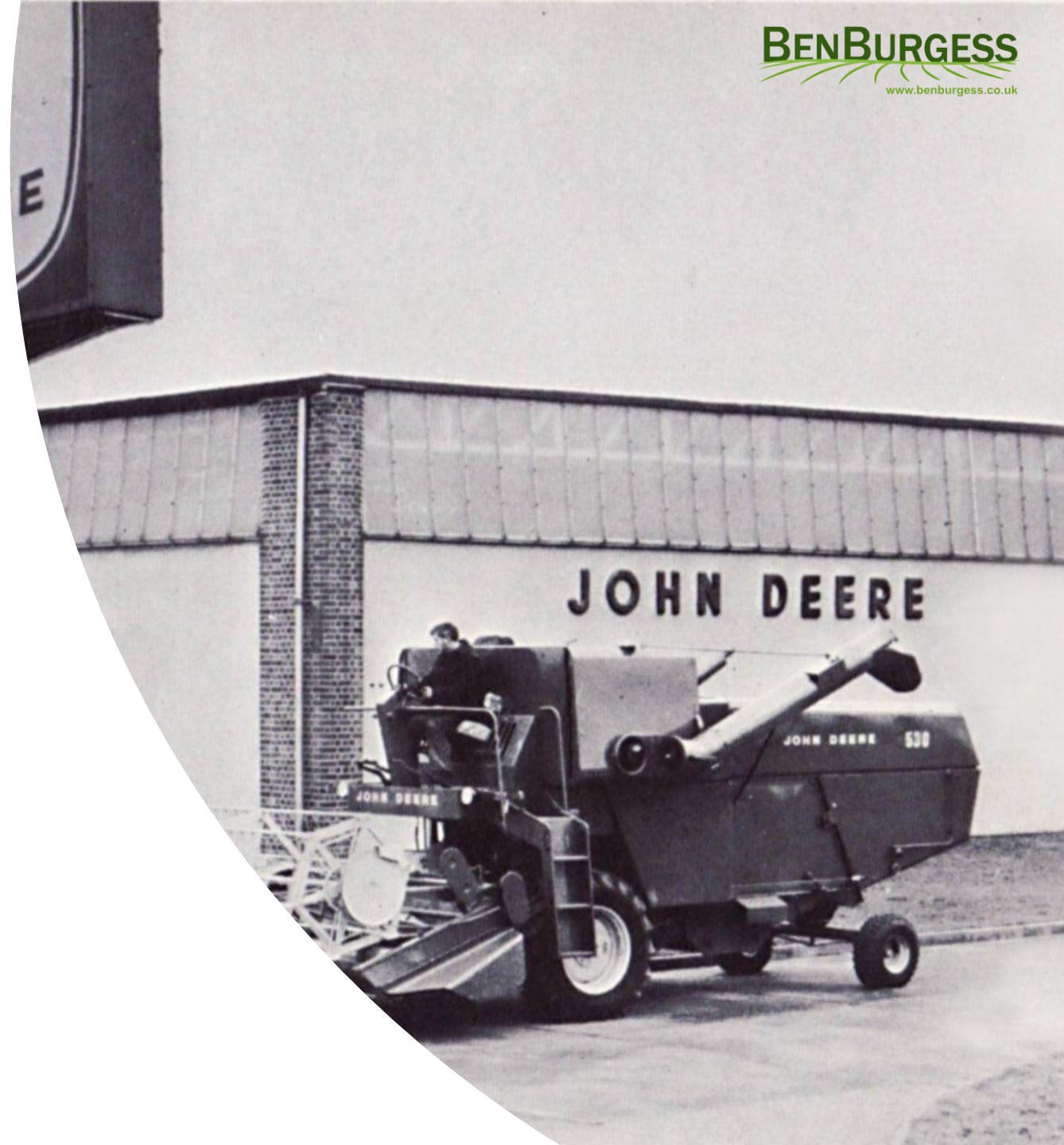
## 1960s:

John Deere enters the market through The Lundell Company – importers and later establishes John Deere UK at Langar, Nottinghamshire.

First UK John Deere product was imported on the Queen Mary and sold to a farm outside Barnham Broom.

## 1963:

We sign our first official agreement with John Deere UK, 1 of 4 dealerships in the UK.



# Norfolk Expansion Begins

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**1966:**

Purchased from Eric Matthews & Co.

Site of strategic importance to serve West of Norwich

Originally sold David Brown tractors before becoming our second John Deere depot.



# Location Location Location

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## 1983:

Aylsham was an important location and contrary to our competitors (and John Deere at the time) who all moved to be in North Walsham.

Planned and built by our own crop storage project team.

Aylsham today is one of our most successful depots and prime location to win us business / serve our customers.



# Trowse Head Office

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**1991:**

Designed by Crop Storage Manager – Richard Craske.

Opened with Southern Bypass and Trowse Bypass providing convenient transport links for our customers.

Home to Agriculture, Grounds Care, FC Walker and TWH Electrical Engineers as well as Head Office Functions.



# Suffolk

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**2001:**

Acquired Blyth and Pawsey dealership.

**2003:**

Moved three separate sites into one purpose built dealership.



# Ankers

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**2013:**

Ben Burgess brought Ankers of Coates and Ellington from John Anker.



# Flagship Dealership

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## 2019:

A brand new purpose built depot is built for Ellington, a significant investment and creation of new jobs.

2 new apprentices in 2019.






# Ben Burgess Today

A Dealer of Tomorrow


# Ben Burgess in Numbers


 ■ £95+ million in revenue

 ■ 88+ years trading

 ■ 245+ employees

 ■ Multimillion pound hire fleet


 ■ 6 depots

 ■ 740,000 items in stock

 ■ 5 subsidiaries

 ■ 30 apprentices

 ■ 15+ franchises and brands

 ■ Supplied 1000+ connected tractors

# Our Vision

Since 1931, our founder had one vision for Ben Burgess, to be the leader in our industry by offering excellent customer experiences and an inspiring place to work.

***We will do this by living our values:***

Safety – Respect – Quality – Commitment – Professionalism - Integrity

# Our Brands



**HITACHI**

Reliable solutions



**TIMBERWOLF**  
Lead the pack



**WEIDEMANN**  
*designed for work*





# Future

What does the future hold for our industry and Ben Burgess...



# Technology

- Farmsight / AMS
- AutoTrac
- Data / Telematics
- Farm Manager
- Future Propulsion / Autonomy



# Swainstrophe

- ✓ Flagship depot and head office
- ✓ 25 acre site, 10% used for buildings.
- ✓ State of the art workshops and facilities for employees and customers.
- ✓ Meeting / training space for business, industry, schools and events.

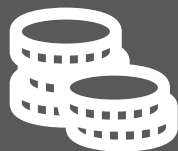


A green John Deere 6215R tractor is shown in a field of harvested crops. The tractor is the central focus, with its large rear tires and yellow wheel hubs prominent. The background shows a line of trees and a clear sky. The text 'Apprenticeship Program' is overlaid in white, centered on the tractor.

# Apprenticeship Program

Investing in the future of our industry

# Industry Leading



No costs for apprentice-equipment, travel, hotels and sustenance paid for by Ben Burgess.



Huge investments by John Deere into the latest facilities and equipment.



Additional one year mandatory training required – engineering apprenticeships.



Partnership with John Deere and ProVQ (provider for leading HGV and Automotive Training)

# John Deere Apprenticeships

## Ag Tech and Turf Tech

- 3 Year Course
- 8 weeks per year – usually 1 week at a time
- IMI Level 3
- Landbased Technician Accreditation Level 2 Qualification



# John Deere Apprenticeships

## Parts Tech

- 2 Year Course
- 1 week away per year at Training Centre
- VCC Level 2 – Parts Operations
- Parts Advisor Accreditation

# Facilities

## John Deere UK Head Office

Modern head office

Training facilities

On-site canteen

## John Deere Apprentice Centre

Classrooms

Modern workshop

On-site canteen.



# Get Started (Applications)

Visit our website  
[www.benburgess.co.uk/careers](http://www.benburgess.co.uk/careers) for the latest on  
apprenticeships or apply to your local depot.

Work experience, work placements and  
weekend jobs.

## **Entry Requirements:**

Minimum 3 GCSEs at least C or equivalent  
(ideally in IT, Sciences and/or Math)

# Next Steps / Contact

Careers Events / School & College Events / Applications / Work Experience:

Michael Casanova – Group HR Advisor

[careers@benburgess.co.uk](mailto:careers@benburgess.co.uk)



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[www.benbурgess.co.uk](http://www.benbурgess.co.uk)

Thank You

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