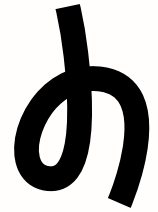


Hailey Warsaw
Graphic Designer



Contact

616-566-2846
haileywarsaw.design@gmail.com
haileywarsaw.com

Education

09.18–12.22

ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
Minor in Creative Writing
Graduated with distinction

06.17–08.18

Savannah College of Art and Design
Rising Star Program
Savannah, GA
Created illustrations and designs for linocut and intaglio printmaking techniques. Assisted on and shot video for student film productions.

09.14–05.18

West Ottawa High School
Holland, MI
Worked as editor in chief of the student newspaper and yearbook for three years. Mentored teams of students in journalistic writing and photography. Won a Midwest Independent Publishers Association award for journalism.

Experience

05.22–08.22

Meaningful Works
Graphic Design Intern
Los Angeles, CA
Designed advertisements, posters, web assets, and packaging design pieces for healthier food client Nick's. Designed posters and apparel for 'Nick's x Zedd' campaign. Led creative direction on Nick's Keto Variety packaging project and the National Ice Cream Day campaign.

05.21–08.21

John Paul Mitchell Systems (JPMS)
Graphic Design Intern
Beverly Hills, CA
Ideated packaging design and product identity concepts across eight Paul Mitchell haircare brands. Assisted photographers in product styling and photo shoots. Created illustrations, icons, and gifs for the internal sales guide and sales courses. Designed a custom typeface for JPMS x Morgan Harper Nichols.

Volunteering

06.21–Present

InSIGHT Through Education
Graphic Designer
Palm Beach Gardens, FL
Create brochures, flyers, and other printed media to advertise Holocaust education events around Florida communities and K-12 schools.

Recognition

09.18–12.22

ArtCenter College of Design Provost's List
Maintained a minimum 3.8 GPA each semester.

09.22

Meaningful Works Scholarship
Awarded for exemplary internship performance

06.21

Communication Arts Design Shortlist
True Honey Tea
(Packaging Design)

12.19–4.20

ArtCenter Student Gallery
Made With Love
(Packaging Design)

Expertise

Strong knowledge of
Illustrator, Photoshop, InDesign, Dimension, XD, Procreate, Glyphs, Keynote, PowerPoint

Familiar with
After Effects, Figma, Processing

Digital Skills:
3D rendering, digital illustration, design mockups, photography, photo editing

Analog Skills:
Ideation sketching, doodling, illustrating, printmaking, jewelry making, guitar-playing