## Hellen (Xin Tong)

UX Designer Graphic Designer Based in LA

**EDUCATION** 

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Sep 2019– Apr 2023 ArtCenter College of Design Pasadena, CA

Bachelor of Fine Arts in Graphic Design (Interaction Track)

Designmatters Minor in Social Innovation

Sep 2018–Mar 2019 Tsinghua University Art & Design Academy Beijing, China

Art & Design Foundation Program

EXPERIENCE Pasadena Public Health Department Pasadena, CA

May 2022–Aug 2022 Student Designer

Supported the Pasadena Public Health Department with the creation of a COVID-19 vaccine promotion campaign including tangible materials & vaccine

themed activities at community events.

Indeed Education Remote

Aug 2021–Apr 2022 Web Designer

Supported the company on website redesign.

UNHCR, the UN Refugee Agency New York, NY

Apr 2021–Oct 2021 Graphic Design Intern

Supported the UN design team with creation of 2021 World Refugee Day digital assets including posters, banners, flyers, social media contents, etc. Worked with Refugee Artist Hangama Amiri and Twitter team in order to create 2021 WRD Twitter emoji. Created a series of GIFs for WRD in three different languages and

launched on various platforms.

ArtCenter College of Design Pasadena, CA

Mar 2022–Sep 2022 Orientation Leader

Supported each new admit via email, social media, and live sessions. Worked

within interdisciplinary teams to update digital assets.

Jan 2021–Apr 2021 Graphic Student Worker

Support the Enrollment Service Department on web-based materials and day-to-

day administrative duties.

Sep 2020–Dec 2020 Teaching Assistant

Assisted Professor Allison Goodman for Communication Design 2.

**RECOGNITION** Fall 2022, Fall 2021,

Spring 2020

**ArtCenter Provost's List** 

GPA of 3.80 or higher

SKILLS Strong working knowledge of

Figma, Sketch, Photoshop, Illustrator, InDesign, After Effects, XD, Keynote,

Acrobat, Miro

**Familiar with** 

Premiere, Brackets, Excel, HTML/CSS, JavaScript

**LANGUAGES** Native in Chinese

Fluent in English