

MATTIE J. FOWLER

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Environmental Designer, Senior Creative Producer and Design Project Manager with 11 years of experience delivering top-tier, design-forward projects. I am thoughtful and measured - contemplating the solution from various angles, and swiftly making a decision when needed. I believe storytelling should be the starting point for all design, and even the most minute details should be considered.

PROFESSIONAL EXPERIENCE

ArtCenter College of Design - Pasadena, CA

October 2021 - May 2023

Graduate Fabrication Lab Technician

- Managed and maintained daily operations of the Graduate Fabrication Lab
- Created process workflow of 3D printer, laser cutter, and fabrication machines
- Liaised between faculty and students on operational and maintenance needs of the shop
- Resolved challenges between digital files and fabrication machines

Skylab Architecture - Portland, OR

June 2022-September 2022

Project Designer (Summer Internship)

- Developed project design from concept through design development phases
- Conceptualized the firm's new Materials and Fabrication lab design
- Performed site surveys of new and existing projects
- Managed + organized studio's material library

Nike, Inc - Beaverton, OR

January 2016-June 2021

Senior Creative Producer / Project Manager

- Developed and managed design evolution for 20+ Nike Headquarters Buildings
- Managed budgets ranging from \$15K to \$4mil
- Orchestrated management between Nike internal teams, agency partners, general contractors, and vendors
- Maintained consistency of Nike's design standards of excellence throughout projects
- Developed a deep understanding of materials, fabrication, and build processes
- Oversaw 50+ installs locally, nationally and globally, to ensure design intent and quality completion

ZOOM+Care - Portland, OR

April 2015-January 2016

Brand Design Manager

- Managed 2D and 3D production of elements for 28 retrofitted retail clinics under aggressive timelines
- Coordinated the intake, tracking, and completion of projects among internal design team and external freelance contractors
- Managed vendor relationships through communication, coordination, and invoice tracking of over 20 vendors
- Directed trafficking of all brand assets internally and externally

Lululemon - Portland, OR

Educator

December 2012 - May 2013

- Translated the brand's ethos to consumer through refined guest experience
- Communicated innovative features of fabrics, fit, and function of product to guests
- Strategically managed daily operations of the sales floor, while prioritizing the guest experience
- Collaborated on merchandising and store strategy based on inventory, sales goals, and incoming product

City of Portland, Public Health Division - Portland, ME

November 2011 – July 2012

Community Health Promotion Specialist

- Provided health education and interventions for clients with chronic conditions, living in transitional housing.
- Identified needs for social services and education opportunities around chronic disease prevention within the community

US National Park Service, Cape Cod National Seashore - Wellfleet, MA

June-September, 2006 - 2011

Ocean Lifeguard (summers only)

- Constant assessment of ever-changing surf conditions including rip currents and hurricane conditions
- Respond to emergency situations with poise and composure
- Prevention of dangerous conditions both in the ocean and on the beach
- CPR, AED, and First Aid Certified

EDUCATION

Art Center College of Design - Pasadena, California
Masters of Environmental Design - Spatial Experience
3.9 GPA

September 2021 - May 2023

University of New Hampshire - Durham, New Hampshire
Bachelor of Science - Nutritional Science

August 2006 – May 2010

Full athletic scholarship, Division I Swimming. Team Captain - 2009, 2010.

SKILLS

Rhino / Twin Motion / Unreal Engine 5 / Revit / Enscape / Grasshopper / Sketching / Adobe Creative Suite / Microsoft Office / Deck
Creation / Presentation Skills / Miro / Concept Design / Storytelling / Budget management / Project Management Software / Production
Management / Prototyping / 3D Printing / Laser Cutting / CNC