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Josiah Tersieff

Graphic Design

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jtrsff.com



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Experience

- 07.22–09.22      Freelance Brand Designer and Illustrator  
LeaseUp, Boston, MA  
Collaborated with the remote design team to develop the overall visual illustration style for LeaseUp's website, blog, email newsletters and social media posts. The process included digital and analog sketching, file preparation, and daily meetings with the design team to review direction and progress. Additional responsibilities included designing print and digital marketing materials and preparing production ready files.
- 04.20–09.22      Freelance Graphic Designer and Illustrator  
Kaya Design, Los Angeles, CA  
Worked on a variety of projects for a local church. Projects included designing editorial layouts, illustrations, motion graphics across print and digital.
- 05.22–07.22      Freelance Font Designer  
Lux Typographic + Design, Los Angeles, CA  
Tasked with expanding the form language of the bold weight of an existing typeface into three new weights: light, regular, and medium.
- 05.22–07.22      Graphic Design Intern  
Numbers, Austin, TX  
Worked directly with the Creative Directors on various print and digital projects including the development of a way-finding system for Atlassian's Austin HQ and the creation of style frames for an animated TV spot for Shopify that followed existing art direction.
- 04.16–05.20      Freelance Graphic Designer  
Steeple House Coffee, Los Angeles, CA  
Provided designs and original artwork for icons, layouts for menus, in-store signage, and Steeple branded products.
- 05.19–07.19,  
05.18–07.18      Graphic Design Intern  
Impact Shirts, Los Angeles, CA  
Created images and graphics for numerous t-shirt design requests. Worked and communicated with a team of graphic designers and marketers.

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Education

- 09.19–12.22      ArtCenter College of Design, Pasadena, CA  
Bachelor of Fine Arts in Graphic Design,  
Minor in Business, graduated with distinction
- 06.17–06.19      Pasadena City College, Pasadena, CA  
General education, design, illustration, and art courses

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Recognition

- 09.19–12.22      ArtCenter Merit-Based Scholarship
- 12.19–04.22      Provost's List  
ArtCenter College of Design
- 09.21–12.21      Hoffmitz Milken Typography Scholarship
- 09.21–12.21      Leah Hoffmitz Milken Scholarship for  
Letterform Design
- 01.20–04.20      ArtCenter College of Design Student Gallery  
*If...*, Photographic Book Design

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Expertise

Strong working knowledge of: InDesign, Illustrator, Glyphs, Photoshop, Processing, basil.js, Lightroom, DSLR photography, Keynote, and social media content creation

Familiar with: Figma, JavaScript, p5.js, HTML/CSS, After Effects, Premier Pro, MadMapper, Cinema 4D, Dimension, and Procreate

Craft: Hand drawing, calligraphy, and 35mm film photography