

Quincy Qi

Product Designer

www.quincyqi.com

Capabilities

UI & UX design, Usability test, Human - centered research, Branding, Design ideaion and modeling, 3D rendering, CMF, Business pitch deck and presenation

Tools

Adobe Creative Suite
Sketch
Figma
Invision
Jira
Flinto
Rhino
Solidworks
Keyshot
Reality Composer
Miro
Teams
Zoom

Language

Chinese
English

Interest

Cooking
Drumming

Contact

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www.quincyqi.com

Internship Experience

TESLA

2021.5 - 2021.8

Product Designer

- Conducted usability test and presented insights for product managers and engineers
- Documented software use cases and collected user feedback of current product
- Designed workwear ordering function for Tesla Enterprise System
- Refined design prototypes based on usability test insights

SONY

2019.1 - 2019.7

Designer Assistant

- Participate in SONY OB Van design, including interior design and exterior graphic design
- Took charge of exterior graphic design for Tencent Video OB Van independently
- Conducted design style ideation and CMF research for 5+ TV station clients
- Generated and published SONY OB Van design guidebook
- Gained ability to solve integrated design challenges and work with engineer and manufacturer

Yizao

2017.3 - 2017.6

Product Designer

- Participated in consumer electronic product research and design
- Conducted smart health pillow ideation and design proposal presentation
- Communicated with clients and turned potential needs into design proposals

Zhongruideke

2016.3 - 2016.6

Industrial Designer

- Participated in KAIYUN D5 EV concept ideation
- Gained significant experience of surface development and form language critique
- Gained an understanding of the automotive industry and design procedure

PerDesign

2015.11 - 2016.2

Product Strategist

- Involved in 10+ design strategy projects including Midea smart home, Fmart robot, etc
- Conducted indoor user interview and turnd research outcome into design strategy
- Presented product trend forecasts and future scenarios for clients

Education

ArtCenter College of Design

Pasadena, CA

MS in industrial Design and System Innovation

2019.9 - 2021.12

Beijing Institute of Technology

Beijing, China

MFA in Design

2016.9 - 2019.6

University of Technology Sydney

Sydney, AU

Exchange Student

2018.2 - 2018.7

University of Science and Technology Beijing

Beijing, China

BE in Industrial Design

2012.9 - 2016.6