



Eliana Johnson

Graphic Designer

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hello!

I am an observer. I watch the environment I'm in, the people, the furniture, the animals, textures, colors, and shapes. This watching fuels my imagination and my design solutions. I love to express myself with my artistic ability, whether it is through music, painting, photography, or copyrighting. As a designer, I am adventurous with styles, dipping my toes into every trend or medium. I am driven by success, have a passion for fun, am well-organized, attentive to detail. I aspire to provide the best quality work to my clients with an engaging, enjoyable, informative, and helpful attitude.

Experience

Fractional CMO & Marketing Freelance | April 2023–Current

Curated research on clients' companies

Found and visually appealing images for team projects

Used my advertising skills to envision project outcome

Joyride Taco House Server | April 2021–March 2022

Greeted guests with quality customer service

Took customer food and drink orders, delivered food items, and suggested cocktails and more

Talked to regular guests and satisfied customer needs

Best Buy Sales Associate | October 2020–March 2021

Sold mobile plans to clients for companies such as Verizon, and AT&T

Gave suggestions and recommendations on the right product for each individual customer according to their needs

Skills

Adobe Creative Suite

Microsoft Office Programs

Detail Oriented

Well Organized

Self-motivated

Collaborative & Adaptable

Time Management Skills

Education

Grand Canyon University

Bachelor of Arts in Advertising & Graphic Design

