Shiyi Chen

UX Designer

www.shiyi.design
seileicsy@gmail.com
626-   -
Los Angeles, CA

EDUCATION

ArtCenter College of Design (ArtCenter)
Master of Fine Art in Media Design Practices (GPA: 3.9)
Anticipated April 2023, Pasadena, CA

Dickinson College
Bachelor of Art in Economics and Studio Arts (GPA: 3.6)
Sept. 2016 - May 2020, Carlisle, PA

Temple University (Study Abroad)
Jan. 2019 - Apr. 2019, Rome, Italy
University of East Anglia (Study Abroad)
Sept. 2018 - Dec. 2018, Norwich, England

WORK EXPERIENCE

Freelance UX Designer - The Third Cartel
Jan. 2022 - October. 2022, MI (Remote)
→ Drove UX iterations for the course selection page of a mobile yoga app using XD based on feedback and competitive analysis

User Experience Intern - Meituan
Jun. 2021 - Aug. 2021, Shanghai, China
→ Redesigned the EV's test-drive scheduling page for Meituan's lifestyle mobile app, increasing page views by 20%
→ Collaborated with PMs and developers to refine mobile interfaces using Sketch and ensure implementation feasibility
→ Conducted primary research on Gen Z escape room players in Shanghai through interviews and questionnaires

Exhibition Designer and Curator -SANWU
May. 2020 - Nov. 2020, Shanghai, China
→ Led visual contents, interactive experience and poster design for immersive exhibitions, attracted 100+ daily visitors

Marketing Intern - PepsiCo
Jun. 2019 - Aug. 2019, Shanghai, China
→ Participated in user research and constructed marketing strategies targeting different users based on data analysis

Projects

Student Summer Researcher | Intel
May. 2022 - Present, LA
→ Conducted competitive analysis on virtual meeting applications, and a pitch for a new virtual office interactive feature

Skills

Design
UIUX design
UX research
Service design
3D modeling
VRAR Design
VRAR Prototype
Problem-solving
Storytelling
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Softwares
Sketch
Figma
Unity/ Blender
PS/ Pr/ AE/ XD/ Illustrator
Adafruit IO
Arduino
MAC OS
Windows
Lens Studio
Touch Designer
Cinema 4D
HTML/ CSS/ p5.js
JavaScript/ Python

Languages
Chinese (Native)
English (Fluent)
French (Proficient)

Awards

ArtCenter Grad Scholarship
Sept. 2021 - Apr. 2023,
Pasadena, CA

2nd Place Innovation Competition
2017, Carlisle, PA

The Founders Scholarships
Sept. 2016 - May 2020
Carlisle, PA