



Graphic Designer/Advertiser

I am a graphic designer with experience in advertising campaigns and social media marketing. My skills range from proficiency with Adobe programs to communication, leadership, and copywriting.

Professional Experience

Grand Canyon University - (2021 - Current)

Learning Advocate (LEAD)

- Head of the social media team.
- Promoting events on social media.
- Data entry & receptionist responsibilities.
- Conduct outreach and communication with students.

IG Buisness, Phoenix, AZ, (2020 - Current)

Freelance Graphic Design

- Turn customers favorite photos into vector art.
- Also do special requests including logos, print advertisements, ketubahs, print decor.

On Advertising, Phoenix, AZ (Summer 2021)

Graphic Design Intern

- Created billboard advertising campaign.
- Designed icons, emblem logo, and edited menu prices.

Education

Grand Canyon University

Bachelor of Arts in Advertising & Graphic Design

- Honors College

Liberty University Online

Associate of Arts in Psychology

(602) 571-7245

Mikayla@MikaylaAndersonDesigner.com

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Software Programs

Adobe Creative Cloud

Illustrator, Photoshop, InDesign, XD, Dimension, Express, Acrobat.

Microsoft

PowerPoint, Word, Excel, Outlook, Forms, Teams.

Google

Drive, Forms, Sheets, Slides, Sharepoint.

Design

Procreate, Canva.

Skills

Leadership

Communication

Presenting

Customer Service

Data Entry

Copywriting

Training/Coursework

Advertising Copywriting

Digital Advertising

Web Design

HTML & CSS

Multi Platform Advertising

Brand Relationships

Image Creation

Digital Photography

Content Development

Production Methods