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RECOGNITION

ArtCenter Grad Scholarship, 2021–2022

ArtCenter Grad Scholarship, 2019–2020

The 90th Anniversary Exhibition of China Academy of Art, 2018

China Academy of Art 2nd-class Scholarship, 2017–2018

Bronze Winner in the 11th College Students Challenge Cup, 2017

Excellent Student Works in the 2015 China Academy of Art Exhibition, 2015

Outstanding Works in the “Veterans Portrait” Exhibition for the 70th Anniversary of Anti-Japanese War Victory, 2015

EDUCATION

ArtCenter College of Design, Pasadena, CA

09.2019–05.2022

Master of Fine Arts in Graphic Design

China Academy of Art, Hangzhou, China

09.2015–06.2019

Bachelor of Art in Visual Communication

EXPERIENCE

Studio 0909, Hangzhou, China

01.2021–03.2021

Art Intern

Participated in the emblem system design for the 19th Asian Games in Hangzhou 2022, the signage system research and design for the China Comic and Animation Museum, and brand identity development for multiple companies.

Ogilvy, Shanghai, China

11.2018–01.2019

Art Intern, Creative Department

Participated in KFC advertising project, including making key visual posters, TV commercial scripts for newly launched products, storyboard illustrations, proposal board, and pitch deck layout design, and assisted in the commercial shoot.

TOOLS & LANGUAGES

Strong working knowledge of:

Photoshop, Illustrator, After Effects, InDesign, Cinema 4D, Figma, and Keynote.

Familiar with:

Premiere Pro, XD, Final Cut Pro, Touch Designer, Redshift, and p5.js.

English (Fluent) and Mandarin (Native)

SKILLSET

Motion graphic, 3D modeling, illustration, UI/UX design, storyboarding, prototyping, typography, and video editing.