



ZIYU FU

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Education

ArtCenter College of Design

Pasadena, California
Master of Fine Arts, Graphic Design | 2020.7 – 2022.4

Pratt Institute

Brooklyn, New York
Bachelor of Fine Arts, Graphic Design | 2016.8 – 2020.7

MingDongMan (CG training)

Hangzhou, Zhejiang
Game Character Design | 2017.6 – 2018.8

Honors

ArtCenter College of Design | 2020.7 – 2022.4

ArtCenter Graduate Scholarship

Pratt Institute | 2016.8 – 2020.7

International Merit-Based Scholarship
Pratt Institute Dean's List award | 2nd term

Skills

Digital

Strong working knowledge of: Photoshop, Illustrator, InDesign, Figma, PowerPoint, Keynote, Wacom Tablet, Zoom, Tinkercad, Media Encoder and Miro

Familiar with: After Effects, Dimension, XD, Cinema 4D and MockingBot

Craft

Jewelry design, game art digital illustration, letterpress, woodworking, bookbinding, painting, drawing and tie-dye fabric

Experience

Eden Synthetic Corps, Frank Simes

Los Angeles, California

Freelance Graphic Designer (Remote) | 2021.11 – 2022.2

Designed the front and back cover for Frank Simes's album *Skyrocket*. Mr. Simes is a Grammy-nominated musician and was a musical director at the 2012 Olympics.

Peking University Press

Beijing, China

Freelance Graphic Designer (Remote) | 2021.8 – 2022.1

Worked with editors, collected text materials and designed a book called *Heshi* about hand gestures from different cultures. Created covers for books that was close to being published.

Xiaomi Technology

Beijing, China

Graphic Design Intern | 2021.6 – 2021.9

Created and updated daily website banners and block title images for online shopping, increasing pageviews by an average of 5% per day. Provided technical support for other teams. Interviewed and recruited potential candidates for the position of designer.

O'dear Outdoor

Ningbo, Zhejiang

Graphic Design Intern | 2020.5 – 2020.7

Strategized and created a new brand identity system. Created online product detail pages in the Taobao e-commerce platform. Provided technical support for senior graphic designers.

Languages

Fluent in Mandarin and English