# CURESEARCH PRESENTS CUREDCANDIDATES

Helping companies Connect with cancer research

We're going to create LinkedIn profiles for kids with cancer. Only, instead of showing them as kids, we'll use AI to predict what their careers could look like 20 years from today – if their cancer can be cured.

These 'Cured Candidates' will then apply for jobs at the very companies we're seeking donations from – exposing leaders to their emotional stories and potential as future employees.



### Insight

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#### 92% of Fortune 500 companies use LinkedIn.

It has become an invaluable part of their recruitment process, helping them find, learn about and connect with the best potential candidates.



# But 12% of kids with cancer never grow up to become one of these candidates.

This doesn't just affect the children themselves. It affects their families. Their friends. And the companies they could have gone on to work for and contribute to. Thankfully, CureSearch's mission is to protect the future of children diagnosed with cancer by funding research to improve long-term survival rates.

# Solution

We're going to use AI to accurately predict the future skills and qualifications of 12 kids fighting cancer, showing the careers they could have if they beat the disease. Then, we're going to turn those predictions into LinkedIn profiles.

These 'Cured Candidates' will then apply for jobs at Fortune 500 companies. As leaders read their resumes, they'll discover that they are actually reading the future stories of children trying to overcome cancer.

The profiles will become a poignant reminder – cancer is stealing some of the world's best job candidates.

https://curesearch.org/Childhood-Cancer-Statistics https://99firms.com/blog/linkedin-statistics/#gref



### **AI will predict the careers** of 12 kids with cancer

We'll interview kids about their interests, favorite subjects at school, hopes and dreams. We'll then program our AI with the information from these interviews to predict the career each kid could have if they survive cancer.







Amara Wilson

**BioMedical Engineer** 

Connect

Leslie Grueber

### Amara wants to connect

Our cured candidates will then apply for jobs at Fortune 500 companies - exposing industry leaders to their stories and potential. These profiles will be shared through LinkedIn and PR.

















Malika Castor

Dan Lam









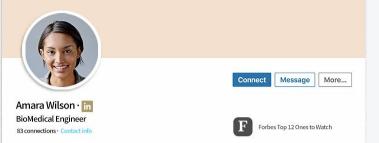




# **Every resume** will tell a story

Each LinkedIn profile will become the story of what can happen when a child survives cancer.

The jobs, qualifications and life events listed on each resume will be based on real AI predictions from our interviews with each kid.



#### About

Hi my name is Amara and I'm 9 years old. This profile is a prediction of what my life could look like at 26 years old - if I survive cancer. Help make my future a reality at CureSearch.org

#### Experience

#### **BioMedical Engineer**

ge My love for the health industry will guide me to lead a team of experts to find innovative ways to use data and sciences to design equipment that leads to significant medical advances.

#### Health Advisor and Volunteer

After working at IBM, I'll feel the need to travel the world and help people in less fortunate countries. I'll volunteer at a camp where I'll create smart solutions for health issues like a lack of sanitary care.

#### Specialist at IBM

Stanford will introduce me to some incredible people including a research director at IBM. Here, my passion for health science will inspire me to discover a new way to remind patients to take their medicine using geo-location data.

#### Education



IBM

#### Stanford University

My love of running, science and my experiences overcoming cancer will guide me towards a passion for health sciences. I will attend Stanford University and graduate with a Master of Science.

#### Interests





CureSearch will also partner with recruiters to share these profiles with their followers.

# Connect

When leaders connect with any of our 'Cured Candidates', we'll invite them to partner with us. Not just to improve the lives of children with cancer, but to improve the future of their companies, too.



Forbes Forbes Top 12: Ones to Watch





12% of children diagnosed with cancer dont survive into adulthood, meaning they never get their dream job. CureSearch funds critical research that will significantly improve long-term survival rates for these children. Read more on CureSearch.org.

Meet The Top 12 20 years from now, these are what 12 cured cancer patients will be up to.

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With Forbes' large following of professionals on Instagram, we'll work with them to launch CureSearch's 'Cured Candidates' as **'Forbe's Top 12: Ones to Watch 2040.'** 

Using AI and deepfake technology, we'll create graduation speeches of our candidates, showing the world their inspiring potential if they were cured. We'll feature these across social platforms to raise awareness.

