

Zexi(Ollio) Ye

UX & Product Designer zexi\_ye@outlook.com

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Pasadena, CA

Education

## ArtCenter College of Design, Pasadena, USA

Product Design, BSc, 09.2018- Anticipated Graduation 04.2023

### Chongqing Jiaotong University, Chongqing, China

Urban Planning, Course Work, 09.2015-06.2017

## Experience

### Bosch User Experience Intern

05.2021-08.2021, Bosch, UX Department

Participated in design and testing of future internet-connected vehicle HMI (Human Machine Interface). Supported Industry 4.0 Project team with Research, Ideation, and Prototype. I improved my ability to conduct user testing & user research and further iterate/ideate based on findings.

## Motorola Solutions Industrial Design Intern

05.2022-08.2022, Motorola Solutions

Collaborated with UX colleagues to define Motorola's next-generation body-worn camera; Supported team designing, building, and testing the package of "out of box experience" project.

#### **INSEAD Cooperated Program**

09.2021-11.2021, INSEAD

Collaborated with INSEAD MBA students to practice product management in the digital world by implementing the "Lean UX" methodology.

#### **ASUS Sponsored Program**

09.2021-12.2021, ASUS ROG

Developed concepts for ASUS ROG AniMe technology/devices. Envisioned how ASUS could build a closer relationship with subcultural groups.

#### Teaching Assistant at ArtCenter College of Design

01.2020-09.2020, ArtCenter

Assisted students with creating minimum viable product (MVP) for their own project. 09.2019-01.2020, ArtCenter

Assisted students with building advanced surface model with Solidworks.

# Skills

Contextual Inquiry, Usability Testing, Research, Figma, Adobe XD, ProtoPie, Adobe After Effect, Arduino, Python, Solidworks, Keyshot, Photoshop, Illustrator, Zbrush, Rapid-prototyping, Gravity Sketch, Concept Ideation, Mock-up Making

#### More about me

Language: Fluent English, Native Chinese,

Interests: Badminton, Cocktail, "Go", Digital-Racing, Lo-Fi Music, Biking, Glamping