



# TIANA KOONTZ

Graphic Designer

## CONTACT INFO

tiana@koontz.com  
425.418.2157  
2513 E Roma Ave Phoenix, AZ 85016

## BIOGRAPHY

Hi! My name is Tiana Koontz. I am a Graphic Designer from Seattle, WA. I have a Bachelors of Arts in Advertising and Graphic Design from Grand Canyon University. During my years as a student, I had two graphic design internships, one of them being at the Arizona Diamondbacks. I developed many skills as a designer during my time there and look forward to implementing those skills into my future career as a full time Graphic Designer.

## SKILLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Team Collaboration
- Time Management
- Project Organization
- Project Management
- Communication
- Ability to take critiques

## EDUCATION

**BA in Advertising and Graphic Design**  
Fall 2020 - Spring 2023  
Grand Canyon University  
Phoenix, AZ

## EXPERIENCE

**Graphic Design Intern** • Arizona Diamondbacks • Phoenix, AZ  
May 2022 - Present

Assist the Graphic Design team through working on projects that are assigned to me daily to support our internal organization. Those projects include marketing advertisements such as billboards, web ads print ads, in-game signage, social media graphics, Corporate Sales mockups to show our current and prospective partners what their branding will look like around the ballpark, advertisements for D-backs Give Back and other signage found around the ballpark. In this position, I collaborate with the other designers on a daily basis, as well as other departments in the organization to generate ideas, and make their visions come to life.

**Graphic Design Intern** • PHOENIX/ONE • Phoenix, AZ  
April 2022 - January 2023

At PHOENIX/ONE, I was responsible for designing internal elements such as business cards, mission statement posters, instagram posts, and more. I was also responsible for designing collateral for different events that were hosted by the team such as personalized journals, name tags, flyers, etc. Alongside design work, I also assisted the team with the planning and execution of the events that we hosted.

**Marketing Team Lead** • Discover GCU • Phoenix, AZ  
January 2021 - January 2023

Responsible for 20-40 student workers and up to 400 prospective GCU students. I used my design skills in the workplace to design internal collateral such as employee name tags and biographies to be hung around the building, and directional signage. I helped coordinate events and schedules for the prospective students. In this position, I grew in my leadership, time management, and organization.

**Team Member** • GCU Engage • Phoenix, AZ  
December 2020 - July 2022

As a member of the GCU Engage Team, I served other Student Engagement teams by checking students into various events around GCU Campus in order to provide these teams with the necessary data from their events. Along with that, I was also responsible for helping teach other teams, groups, and clubs at GCU learn how to navigate through our GCU Engage app and understand all the ways they can utilize the app to benefit their group. In March 2022, I was promoted to Marketing Director for the 2022/23 school year, but unfortunately had to decline in July 2022 due to my other internships