

# WHY RE/MAX ?



## A BRAND OF TRUST

Quebecers' favourite real estate company year after year, according to a Léger study

**1<sup>st</sup>** in its  
category for

- its reliability
- the quality of its products and services
- customer loyalty

Source : Les entreprises les plus admirées des Québécois - 2024 edition Study, Léger

## RESULTS



**45.18%**  
of properties  
in Quebec  
are sold by  
RE/MAX brokers

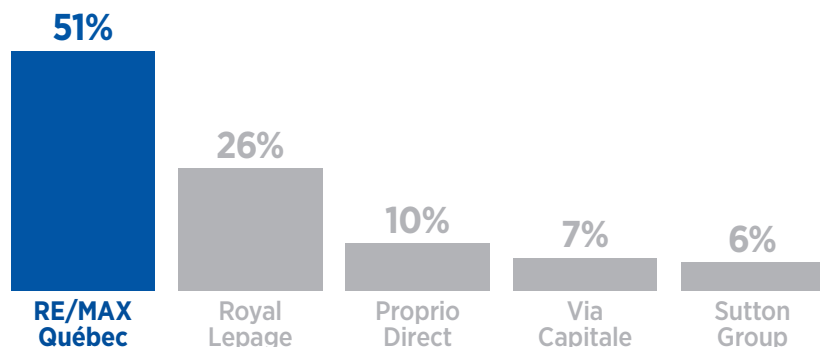
**more than  
90,000**  
transaction sides  
carried out by a  
RE/MAX broker in 2024

**NO ONE IN  
QUEBEC  
SELLS MORE  
REAL ESTATE  
THAN RE/MAX!**

Sources : RE/MAX Québec, Centris

## SEEN MORE, SOLD FASTER

The RE/MAX website is No.1 among all real estate banners in Quebec, accounting for over **50%** of all web traffic.



Source : Com-score, 2024 Cumulative

With more visits to its website than all its competitors combined, RE/MAX considerably increases the visibility of your property and your chances of finding a buyer.

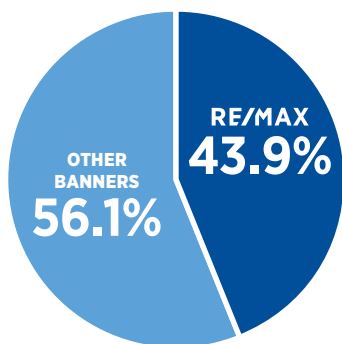
**With RE/MAX, you benefit from the maximum number of tools, programs and expertise for a unique, personalized customer experience.**





# BECAUSE WE GIVE MORE!

## NUMBER OF LISTINGS

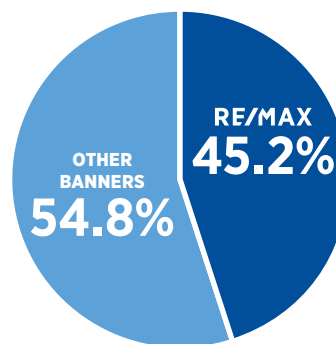


MARKET SHARES



AVERAGE PER BROKER

## NUMBER OF TRANSACTIONS



MARKET SHARES



AVERAGE PER BROKER

Source : Centris, 2024 Cumulative

## COMPANIES MOST ADMIRERD

**RE/MAX**



PROPRIO  
DIRECT



ROYAL  
LEPAGE



VIA  
CAPITALE



CENTURY 21



GROUPE  
SUTTON



Étude Réputation 2024, Léger Marketing