

## Education

### ArtCenter College of Design

*Pasadena, California*

B.S. Product Design

minor in designmatters social innovation, 2017-2022

### INSEAD

*Study away program*

Short term exchange

Product management and design coach 2021

## Work Experience

### IDEO

*Shanghai, China*

Design internship, Nov 2020 - Feb 2021

Contract product designer, Feb 2021 - Sep 2021

#### *Design research*

Work within project teams to participate in research, synthesis, concept development and ideation. Facilitate and prepare materials for consumer co-creation workshop and client co-creation workshop.

#### *Branding&Product Design*

Participate project from 0 to 1, offer actionable brand guideline based on brand objectives and consumer insights.

Collaborate with other designers to provide art direction and creative direction to the brand.

#### *Business Design*

Design pilot product e-commerce launch strategy. Coordinate with T-mall launch product test runs.

### ArtCenter Product Design

*Pasadena, CA*

Teaching assistant&peer coach, Jan 2018 - Now

TA for Studio classes

Peer coaching to provide students guidance in design process, software, assignment&strategy, storytelling&presentation

### Bosch

*Shanghai, China*

In-house industrial design intern, Jan 2020 - Sep 2020

#### *Product design*

3D design powertool product, work along side with purpose team product manager and engineer. Map HMI/App function and participate in standardizing the graphic guideline.

#### *User research*

Qualitative research - Lead two focus group in-depth research projects from drafting research proposal, user screener, to gather insights .  
Quantitative research - Draft market research survey and analysis user data to understand user needs.

### Le Wagon

*Shanghai, China*

UX design coach, Sep 2020 - Oct 2020

Instruct team to develop Wechat mini app demo with Figma in three day hackathon.

### Vivid line

*Shanghai, China*

Design research consultant, Sep 2020 - Oct 2020

Help the start-up company to facilitate user research and build their actionable brand strategy.

## Activities

### ArtCenter Branding Atelier

*Pasadena, CA*

President, Summer 2019 - Spring 2020

### ArtCenter Chinese Student Association

*Pasadena, CA*

Co-president, Summer 2019 - Spring 2021

## Skill& Recognition

### Recognition

IDSA Sliver 2021 - Remote funeral service for COVID-19  
ArtCenter Collge of Design Dean's list

### Language

Mandarin (native)

English (professional)

### Software

Adobe suite, blender, Fusion 360, solidworks, keyshot, VR gravity sketch, Figma, sketch, webflow.

### Design

Design research, strategy, system design, UX, product design, CAD modeling, visual communication, rendering.

## Interest

Human observer, climber, street photographer, wilderness explorer, dog lover