



Great Lakes Athletic Trainers Association

Sponsor and Exhibitor Information



GLATA IS ...

One of the largest districts in the NATA.

1000+ members attending our Annual Meeting and Symposium.

Grateful for your continued support of the Athletic Training Profession.

THOUGHTFUL CONSIDERATION is very important in today's economic climate. While you consider how successful you and your products are, we ask you to also consider who helped your brand become successful...it's likely that athletic trainers have contributed to your success! Perhaps you have a new product or service...the influence athletic trainers have in sports medicine health care can help you launch your next big idea!

The Great Lakes Athletic Trainers' Association is hopeful you will recognize the contributions athletic trainers have made to your success by sponsoring their Association!

The **2017 GLATA Winter Meeting and Symposium** will be held at the **Westin Chicago North Shore in Wheeling, IL on March 9, 10, 11, 2017**. Although sponsor exposure to our membership is prominent all year long, our Winter Meeting will provide you the most return on your sponsorship investment.

	PLATINUM \$2500+	GOLD \$1500	SILVER \$750	WORKSHOP \$500	SPEAKER \$250
Exhibit booth space at Winter Meeting	2 spaces prominently positioned	1 space prominently positioned	1 space	None	None
Tickets to Presidents' Reception	4 Tickets	2 Tickets	1 Ticket	None	None
Sponsorship recognition in your booth	Yes	Yes	Yes	None	None
Recognition at Business Meeting	Most prominent placement	Highly prominent placement	Yes	Yes	Yes
Website	Logo hyperlinked to your homepage	Logo only; no hyperlink	Logo only; no hyperlink	Yes	Yes
Newsletter	Logo hyperlinked to your homepage	No	No	No	No
Social Media Recognition	Yes	No	No	No	No
Naming & Item Opportunities	See Below	See Below	See Below	No	No

PLATINUM Sponsorship: President's Reception, Pinky Newell Keynote, Lanyards, Registration Gift, Awards Reception, Entire Student Program, Student Luncheon, E-mail attendee list, GLATA Social or YOUR new idea!

GOLD Sponsorship: Awards Reception, Hospitality Room, GLATA Quiz Bowl, Breakfast in Exhibit Hall, GLATA Social, Pens at registration booth, Food & Drink stations, E-mail attendee list, Student Session Sponsor

SILVER Sponsorship: Hospitality area, Educational Session Sponsor, E-mail attendee list, Reception transportation, Student Luncheon co-sponsor, GLATA Social co-sponsor

2017 sponsors have the right of first refusal for retaining their naming and item opportunities.

For information contact: Kevin Gerlach, ATC, GLATA Meeting Planner
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