

# GRAPHIC DESIGN AND ILLUSTRATION



## Nyssa Iniguez

*Illustration-based designer here to solve your design problems.*

Finding what makes your brand unique and expressing that through design is my goal! Working with focus on the unique approach of a brand and visualizing their story.

### EXPERIENCE

*Catititude Art Gallery*

**Design Assistant**

Assisted in designing and preparing content for art classes for different age groups to increase creativity and critical thinking in students.

*City of Goodyear*

**Mural Team member**

Collaborated with team members to design and execute large scale murals for public display.

*T.I.M.E. Book Series Design*

**Book Design & Illustration**

Redesign the book covers for the series by Mark D. Trollinger to better reflect the themes and aesthetic of the overall series and increase interest for sales.

### EDUCATION

*Grand Canyon University*

**Bachelor's in Advertising and Graphic Design**

### FAVORITE SOFTWARE



### HARD SKILLS

- Iteration to Final design
- Mad Illustrative skills
- Vector-based Illustration
- Strong color choice
- Detail Oriented

### SOFT SKILLS

- Collaborative attitude
- Self-motivated
- Ability to work independently
- Builds constructive and collaborative relationships with business partners to support initiatives
- Strongly organized with ability to maintain library of assets

### CONTACTS

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