# VAISHNAVI PRABHAKARAN

**Industrial Designer** 

# Contact

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## About

I believe that design is at the intersection of art, technology, engineering.

I am an industrial designer. I like to get in touch with people's pains and needs to design empathetic and beautifully crafted solutions.

#### Skills

Research Sketching Ideation Concept generation 3D modeling Visualization and Rendering Prototyping

## Tools

#### **Modeling Softwares**

Fusion 360 Solidworks Rhinoceros

Keyshot Deltagen

#### Adobe CS

Photoshop Illustrator InDesign Adobe XD

3D Experience Platform Catia

## Achievements

D'source Design Challenge

Selected as a winning entry in the card or board game category.

# **EXPERIENCE**

#### Google DesignStorm

Design Storm / September 2023

## Greenies - ArtCenter Sponsored

Sponsored Project / May 2023 - August 2023

- Spearheaded the team and help coordinate tasks from ideation to prototyping
- Responsible for ideation, concept development, research 3D modeling, Rendering and Prototyping.

#### **Dassault Systemes**

Visualization and Product Designer / January 2020 - August 2021

- Worked in the SIMULIA department, handling integrated modeling and simulation on the 3D-Experience Platform.
- Created storyboards, Rendering, Animation and videos for the automobile, aerospace and other industries.
- Spearheaded the visualization team, using Platform and DeltaGen to produce the content and renders.

#### **Deeproots Design**

Product Design Intern / May 2019 - July 2019

- Responsible for designing a new indoor hanging planters till manufacturing stages.
- Contributed to prototyping and testing patent pending products during development stages.

#### **Peepal Design**

User Experience Intern / November 2017 - December 2017

- Partook in the different stages of research and development of a management tool for a company.
- · User testing and improving of developed applications.

## **EDUCATION**

#### ArtCenter College of Design, Pasadena, CA

#### MS Industrial Design, September 2021 - August 2023

- · Art Center Scholarship Recipient
- · Art Center Graduate Continuing Scholarship Recipient
- · TA for Cedars Sinai Fall 2022 Sponsored Project
- · TA for Product Design 3 Studio
- · Peer Coach for the Product Design Department

#### MAEER's MIT Institute of Design, Pune, India

B.Des Product Design, July 2016 - December 2020 Graduated with First class honors