

Andy Lu
Graphic Designer

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andyluldesign.com

EXPERIENCE:

Private Art Tutor | Pasadena, CA | 08/2021–09/2021

Taught a high-school student the basics of graphic design software including InDesign, Illustrator, and Photoshop. Provided guidance and critique on his art projects for school.

Freelance Graphic Design | Pasadena, CA | 04/2021–06/2021

Worked with Daniel Lu, an experimental pop music student, to design an album cover for his college project.

Rong-Qiang Co. Ltd. | Taipei, Taiwan | 05/2020–08/2020

Graphic Designer

Worked with graphic design team to create a new brand identity for an electric power company. Deliverables included logomark, posters, collateral, office decoration and business cards.

RECOGNITION:

Joining ArtCenter Design Competition Team | 2022

My Alien perfume packaging project was selected as one of the student packaging competition team works to represent ArtCenter's packaging design department for Pentaward and the Communications Arts Design Competition.

Selected for ArtCenter Student Gallery | 04/2022

Work: Puccini Opera: *Madame Butterfly* (Opera Title Sequence Design)

Selected for ArtCenter Student Gallery | 04/2022

Work: Y Project: The Jean Paul Gaultier Collab Show (Fashion Title Sequence Design)

ArtCenter Department Scholarship | 01/2019–08/2019

Selected for ArtCenter Student Gallery | 08/2019

Work: *Where Are My Heels?: The Book of BDSM* (Publication)

Selected for ArtCenter Student Gallery | 04/2019

Work: Lady Gaga Tribute Posters (Poster Design)

First Place, Taiwan National Student Art Competition | 01/2017

Work: Metamorphosis (Watercolor Category)



EDUCATION:

09/2018–08/2022

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

09/2012–05/2018

Hong-Guan Art Institute

Taipei, Taiwan

Fine arts courses for Chinese ink painting, intaglio printing, watercolor, oil painting, charcoal sketching, and sculpturing.

SKILLS:

LANGUAGES:

Native in Mandarin, fluent in English.

DESIGN:

Brand identity development, packaging design, image creation, styling, motion design, and spatial design.

SOFTWARE:

Strong working knowledge of:

Photoshop, Illustrator, InDesign, Keynote.

Familiar with:

Cinema 4D, After Effects, Google Docs.

CRAFT:

Photography, letterpress, makeup, traditional Chinese ink painting, intaglio printing, watercolor, oil painting, sketching, marker art, and sculpting.