

Carolina Uscategui
Visual Researcher
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Education

Ontario College of Art and Design
Bachelor of Graphic Design
September 2014 - June 2019

CalArts & Coursera
Candidate for UX/UI specialization
December 2020 - March 2021

EdinburghX DEI01
Data Ethics, AI and Responsible Innovation
March 2021

ArtCenter College of Design
Masters in Graphic Design
May 2023

Work Experience

Signant Health
Freelance UX/UI designer
August 2021 - October 2021

1000 Days Out
Full time facilitator & graphic designer
November 2020 - March 2021

Krunchbox
Contract graphic designer
February 2021 - March 2021

People Minded Business Inc.
Freelance scribe
November 2020

Now or Never Ventures
Freelance brand strategist & designer
September - October 2020

Olive Group
Freelance UX/UI strategist
September - October 2020

Faculty of Change
Freelance graphic designer & design strategist
June - August 2020

Market Gravity a Deloitte Business
Full-time design & innovation consultant
October 2018 - May 2020

Exhibitions & Publications

Messmates Exhibition
OCAD University + Ryerson University
Showcased Artist
October - November 2019

Zoryan Institute Publication
Zoryan Institute
Published photography
May 2019

The Forces & Factors Virtual Gallery Launch
Zoryan Institute
Guest Artist
February 2021

Skills

Fluent in English and Spanish

Strong understanding in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Figma, UX/UI design, workshop facilitation, qualitative research, and design thinking.

Familiar with Adobe Premier pro, Arduino programming, Processing, book binding, risograph, screen-printing, laser cutting, qualitative research, and project management.

Experiences

Mexico City Deloitte
Design thinking workshop facilitator
December 2019

CARAS
Album design delegate for the JUNOS
2019,2020

Interests

Speculative & critical design, graphic design, design fictions, sci-fi, human-centered design, and anthropology.