**AMTA-WISCONSIN CHAPTER STATE CONVENTION 2018**

Crowne Plaza Airport Milwaukee 6401 South 13th Street, Milwaukee, WI 53221 (414)764-5300 **SPEAKERS AND COURSE OFFERINGS**

**Debbie Dower**

Anatomy Trains: Structure and Function is a 21 CE course. This is the first workshop to combine Anatomy Trains theory alongside structural and functional anatomy and analysis, blending together the concepts of tensegrity with elastic recoil for movement efficiency.

• Get the latest information on fascia, muscle, and movement

• Be able to identify the 12 myofascial meridians and their link to human growth, development, perception and consciousness

• Accurately “BodyRead” posture and movement

• Assess your clients in a new way

• Gain effective myofascial and movement strategies

• Develop treatment strategies specific to your clients’ structural and functional patterns

Anatomy Trains in Structure & Function courses give you new techniques to transform structure by reaching deeper issues in the tissues.

*Needed items: massage table (1 per 2 people), linens, pillows/bolsters*

**Gina McDonald,** NCBTMB# 187

Movement Therapies is a 5 CE course. We are not physical therapists but we are massage professionals who want to know when it makes sense to incorporate muscle lengthening into a massage session. I am going to show you basic ideas and techniques to help you and your client make the most out of every session.

*Needed items: massage table, sheets, oil.*

Therapeutic Techniques – Neck, Pecs, & Glutes is a 4 CE course. Many therapists are shy when addressing these areas of a client’s body. Let me share helpful tips, techniques, and communications skills to build their confidence in your approach to the session!

*Needed items: massage table, linens, oil. Wear comfortable exercise type clothing.*

Side-Lying Techniques is an 8 CE course. Whether a prenatal client or a client with special needs this is a smart class to take. Our body mechanics, talent, and outcomes all suffer when we cannot confidently treat them. This class helps it all come together in a way that builds your confidence and you can feel the results.

*Needed items: massage table, linens, oil.*

Self-Care Class is an 8 CE course. This course helps you take care of you. It also helps refresh your mind on body mechanics, and ways to work smart. It’s also fun to play with the many self-care tools on the market, and to share best practices in class.

*Needed items: massage table, linens, oil.*

Arthritis class is a 3 CE course. This class introduces you to the main types of arthritis. We discuss how to use massage techniques that are beneficial to this special population. I will also discuss how as massage professionals we can set goals and what to expect for outcomes.

*Lecture only*

**Kathy Ratke** NCBTMB# 170

Ethics is a 3 CE course. Meet both State and NCBTMB requirements with this approved continuing education in Ethics. This is a casual 3 hour class and we will talk about a variety of different situations you may find yourself in as an LMT. This is an interactive class, bring your thoughts, ideas and solutions and be ready to share. We will cover boundaries, transference/countertransference, the power differential, and human trafficking.

*Lecture only*

Warm Bamboo Massage is a 7 CE course. This technique uses smooth, warmed bamboo or rattan sticks to relax your client. You can use this style for deep tissue or relaxation massage and the heat from the bamboo will relax tense muscles and increase circulation. It will reduce strain on your hands and fingers while still being able to achieve the deep pressure your client is looking for.

*Needed items: massage table, linens, oil. Optional: set of bamboo or rattan sticks, heating pad 14x27*

**Laura Allen** NCBTMB# 328461-00

Using Research to Market Your Massage Therapy Practice is a 3 CE course. Many therapists are intimidated by the word “research.” For some, that conjures up visions of past nightmares writing term papers in high school and college, trying to learn elementary statistics, looking for references that are appropriate and current enough. There’s no need to be intimidated! You’ll learn what constitutes valid research vs media hype, what kind of claims to avoid making, where to locate good research, and how to share it. Strategies for sharing research with physicians and other health care providers in order to gain referrals, and how to share research with clients in order to bring in more business will be discussed in this class. If you’re interested as being known as a respected member of the mainstream health care team, this is a great class to get you started. The handouts will include numerous sources to help you locate current and relevant research. **Note: For those who maintain NCBTMB Board Certification, this class meets the 3 Hour Research Requirement.**

**Cathy Miller, MM, LMT, ABT (NCCAOM)** NCBTMB# 450354-07

Acupressure for Stress Relief PART ONE: FOR SELF-CARE is a 3 CE course. The Seva Stress Release is a 15-point acupressure protocol. Part One of this workshop teaches how this acupressure protocol can be used for self-care. It addresses a wide range of needs, including general relaxation and well being or extreme shock and stress. This dynamic and interactive workshop allows the participant to fully experience the Seva Stress release through demonstration and hands-on practice. Workshop participants learn a unique touch method.

Students will observe and demonstrate the following:

• specific style of touch

• location of 15 bilateral acupoints

• how to use the Seva Stress Release for self-care

*Needed item: massage table, sheets*

Acupressure for Stress PART TWO: FOR OTHERS is a 3 CE course. The Seva Stress Release is a 15-point acupressure protocol that can be used for self-care or for others. Part two of this workshop teaches how to deliver this protocol to others and refines touch skills introduced in Part One. This dynamic and interactive workshop allows the participant to fully experience the Seva Stress release through demonstration and hands-on practice.

Students will observe and demonstrate the following:

• specific style of touch

• how to perform the protocol on a partner seated in a chair

• how to perform the protocol with a partner lying supine on a flat surface

*Needed item: massage table, sheets*

**Stepha Ksionda, LMT** NCBTMB# 713437, Approved Course# 6620624

Intro to Trigger Point Release is a 4 CE course. This course will discuss the research that explains trigger points and how we as massage therapists can affect them. There is evidence based research and recommended methods for us to use as massage therapists that help enhance our career. This is half lecture and half hands-on. The hands-on portion is to assist the attendees on how to locate, palpate and address the trigger point.

*Needed items: massage table, linens, oil. Wear loose fitting and comfortable clothing.*

Postural Analysis is a 3 CE course. This course will go beyond SOAP note charting and bring new dimensions to the charting responsibilities of massage therapists. This will provide massage therapists with tools to better communicate and cross network with other healthcare professionals. It is helpful to record observations and assessments in a format with which other medical professionals are familiar to ensure the continuity of treatment the patient receives.

*Needed items: massage table, linens, oil. Wear loose fitting and comfortable clothing.*

**AMTA-WISCONSIN CHAPTER STUDENT DAY Tuesday, May 1, 2018 9:00 am - 2:30 pm**

**Laura Allen, Keynote Speaker “One Year to Successful Massage Therapy Practice”**

**AMTA-WISCONSIN CHAPTER STATE CONVENTION 2018  
REGISTRATION FORM**

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AMTA Member #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**COURSE SELECTIONS AND SCHEDULE:**

Please indicate **course** **selections** in the table below. Please note course times and duration.

**Monday, April 30, 2018**

|  |  |  |  |
| --- | --- | --- | --- |
| **COURSE TITLE** | **CE CREDITS** | **CLASS TIMES** | **COURSE SELECTION** (Indicate using an X) |
| **Intro to Trigger Point Release** | 4 CE | 8 am - Noon |  |
| **Side-lying Massage** | 8 CE | 8 am - 6 pm |  |
| **Warm Bamboo Massage** | 7 CE | 9 am - 5 pm |  |
| **Acupressure for Stress Relief Part One:**  **For Self-Care** | 3 CE | 1 pm - 4 pm |  |
| **Using Research to Market Your Massage Therapy Practice** | 3 CE | 6 pm - 9 pm |  |

**Tuesday, Wednesday, Thursday May 1 - 3, 2018**

|  |  |  |  |
| --- | --- | --- | --- |
| **Anatomy Trains: Structure and Function** | 21 CE | 9 am - Noon  1:30 pm - 5:30 pm |  |

**Tuesday, May 1, 2018**

|  |  |  |  |
| --- | --- | --- | --- |
| **Ethics** | 3 CE | 9 am - Noon |  |
| **Therapeutic Techniques: Neck, Pectorals, Glutes** | 4 CE | 8 am -Noon |  |
| **Student Day Registration and Icebreakers** | AMTA Wisconsin | 9 am - 10:30am |  |
| **Student Day Keynote Speaker: Laura Allen** | Presents | 10:30 am - Noon |  |
| **CHAPTER MEETING LUNCH Noon - 1:30 pm** | | | |
| **Arthritis** | 3 CE | 2:30 pm - 5:30 pm |  |
| **Student Day Career Fair** |  | 1:30 pm - 2:30 pm |  |
| **Exhibition Hall Reception** |  | 5:00 - 7:00 pm |  |

**Wednesday, May 2, 2018**

|  |  |  |  |
| --- | --- | --- | --- |
| **Using Research to Market Your Massage Therapy Practice** | 3 CE | 9 am - Noon |  |
| **Acupressure for Stress Relief Part Two: For Others** | 3 CE | 1 pm - 4 pm |  |
| **Postural Analysis: Upper Body** | 3 CE | 6 pm - 9 pm |  |
| **Self-Care** | 8 CE | 8 am - 6 pm |  |

**Thursday, May 3, 2018**

|  |  |  |  |
| --- | --- | --- | --- |
| **Using Research to Market Your Massage Therapy Practice** | 3 CE | 9 am - Noon |  |
| **Movement Therapies** | 5 CE | 8 am - 2 pm |  |

**REGISTRATION FEES: FULL** Registration fee includes classes, daily buffet lunch, Tuesday evening reception and Chapter Meeting buffet lunch. Please email any special dietary needs to Casey Guilfoyle, Education Chair, [education.amtawi@gmail.com](mailto:education.amtawi@gmail.com). The Early-Bird registration deadline is *March 30, 2018*. No exceptions.

|  |  |  |  |
| --- | --- | --- | --- |
| **INDIVIDUAL SESSION PRICE**  **FOR EVERYONE** | **Up to 32 CE can be taken** | **Early-Bird Rate** | **After March 30, 2018** |
| **3 CE $55.00** | **Member** | $350.00 | $375.00 |
| **4 CE $70.00** | **Potential Member** | $375.00 | $425.00 |
| **5 CE $ 85.00** | **Student** | $225.00 | $275.00 |
| **7 CE $115.00** |  |  |  |
| **8 CE $130.00** |  |  |  |

**PAYMENTS:**

***Check Payments:*** Please make checks payable to: **AMTA-WI Chapter** Check #\_\_\_\_\_\_\_\_\_ Total Amount Paid: $\_\_\_\_\_\_\_

***Credit Card Payments:*** Please make credit card payments on the Chapter website at: [www.amtawi.org](http://www.amtawi.org).

Please mail registration form and payment by **3/30/2018 to:**

**AMTA-WI Chapter  
℅ Nancy Rezmer**

**1500 N Casaloma Drive, Suite 412**

**Appleton, WI 54914**

**HOTEL RESERVATIONS**  
Crowne Plaza Airport Milwaukee 6401 South 13th Street, Milwaukee, WI 53221 (414)764-5300   
Room Rates: $105.00 Single/Double

Hotel room rates are subject to applicable state and local taxes and assessments which are currently 15.1%. Each individual guest must make their own reservations by calling (414) 764-5300 by **March 31, 2018**. Request AMTA WI Chapter Room Block. All reservations must be guaranteed with a major credit card. No exceptions.

**REFUNDS/CANCELLATION POLICY:** Full refund, minus $30.00 administrative fee. No refunds will be given for cancellations less than 72 hours prior to the event.

**QUESTIONS, COMMENTS, CONCERNS:** Please contact Casey Guilfoyle, Education Chair (920)246-3474 [education.amtawi@gmail.com](mailto:education.amtawi@gmail.com)

**ADA ASSISTANCE** available upon request.