



Adhi Pritish

Graphic Designer with a focus in brand identity and social media

CONTACT

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SKILLS

Strong working knowledge of
Illustrator, Photoshop, InDesign,
Premiere Pro, Final Cut Pro,
Maya, Keynote

Familiar with
After Effects, SolidWorks,
CorelDRAW, Unreal Engine,
Lightroom

Additional
Photography, videography
photo and video editing,
line production,
social media analysis

EDUCATION

ArtCenter College of Design, Pasadena, California
Candidate for Master of Fine Arts in Graphic Design
Aug 2020 – Present

Manipal Institute of Media Science, Bangalore, India
Bachelor of Science in Game Design
Aug 2014 – Apr 2018

EXPERIENCE

Graphic Designer
Freelance, Bangalore, India
Sep 2017 – Jul 2018
Created brand identities for multiple restaurants and cafés. Worked closely with CEOs and managers to understand the branding needs of their businesses from logo design, signage, menu, packaging, interior and exterior, writing content, and overall brand identity. Helped to train restaurant waiters in customer service standards.

Graphic Designer
Amazon.in, Bangalore, India
Jan 2016 – May 2016
Created infographics for the customer support section of Amazon.in web and mobile applications. Assisted the research team with trend analysis and researched several design solutions to convert text into visual infographics.

Graphic Designer
Wordplay Content, Bangalore, India
Jan 2015 – Jan 2016
Assisted clients such as IKEA, Amazon, Flipkart, Myntra, Shopify, Clear Trip, Titan and Quickr, in designing website content, marketing materials, and strategies. Trained junior graphic designers in organizing their work to better assist the senior graphic designer and me. Worked closely with the client's trend research team curating web-based design solutions.

Line Production Manager
Trends Ad Film, Bangalore, India
Mar 2014 – May 2015
Oversaw and managed the budget and all operations and logistics for an ad film from pre to post-production. Ensured that all steps in the process were completed promptly while maintaining that quality standards at every step along the way.